

2020 Wine Tasting Results

October 3, 2020

Contents

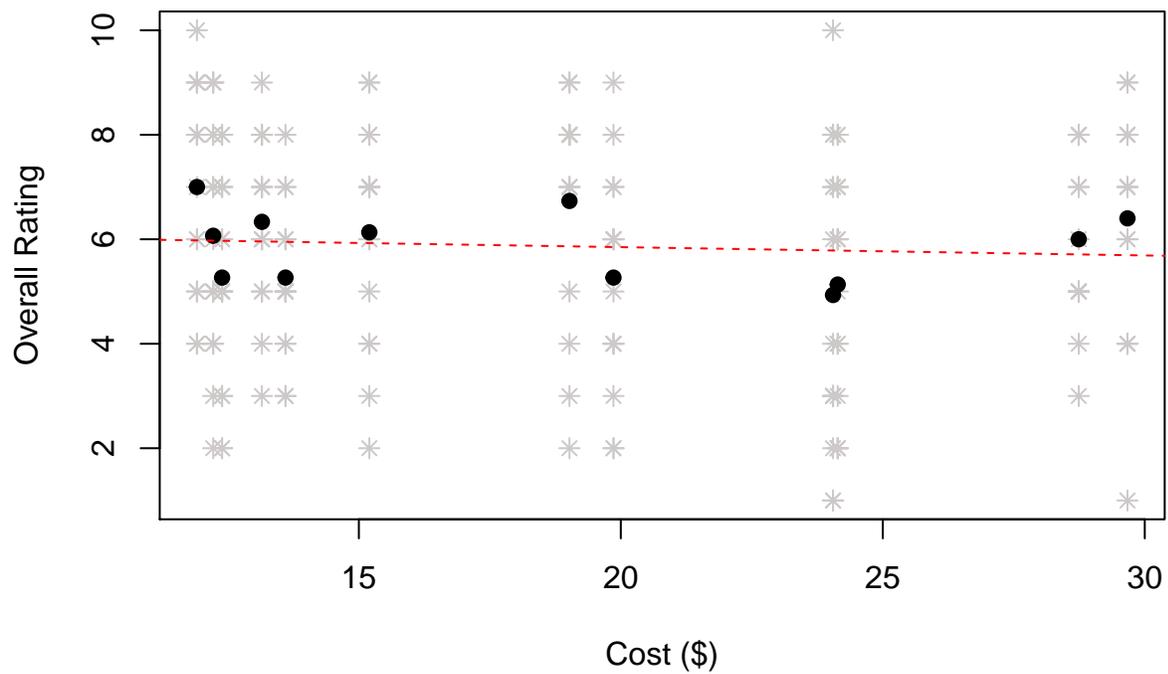
Summary	2
Did the cost of the wine matter?	2
Did the order the wine was served matter?	3
Did people prefer red or white wines?	4
What varieties did people prefer?	4
What wines did people prefer?	5
The Wines	6
Sawmill Creek - Merlot	6
Oyster Bay - Sauvignon Blanc	7
Stirling - Merlot	8
Copper Moon - Cabernet Sauvignon	9
Naked Grape - Chardonnay	10
Santa Carolina - Pinot Noir	11
Lake Sonoma - Cabernet Sauvignon	12
Santa Margherita - Pinot Grigio	13
Jackson-Triggs - Sauvignon Blanc	14
Wine O'Clock - Pinot Grigio	15
Louis Latour - Chardonnay	16
Louis Latour - Pinot Noir	17
Apple Juice	18
Individual Wine Preferences	19
Abby	19
Adam	20
Alice	21
Celtie	22
CJ	23
Colleen	24
Darby	25
Evan	26
Faye	27
Katie	28
Maciek	29
Pauley	30
Sam	31
Steve	32
Tess	33
Who was the best guesser?	34
Who should be wine drinking buddies?	35

Summary

Fellow wine enthusiasts, the moment you have been waiting for is here. Your tasting results are in!

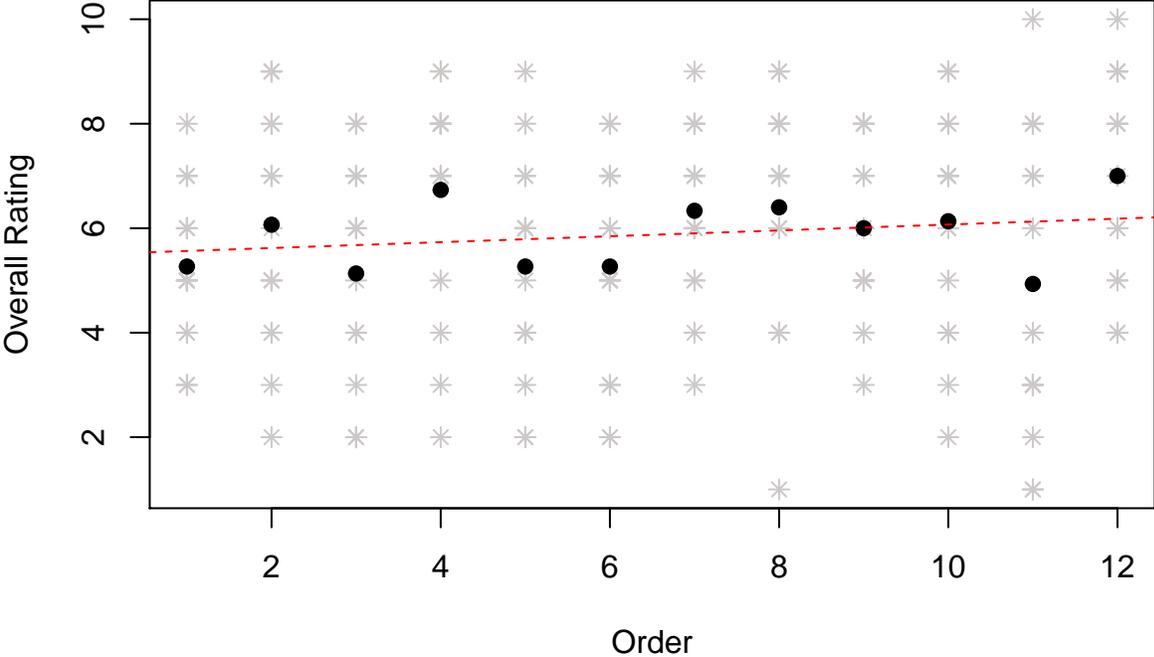
Disclaimer: None of these results are statistically significant or valid in any way. Use at your own risk.

Did the cost of the wine matter?



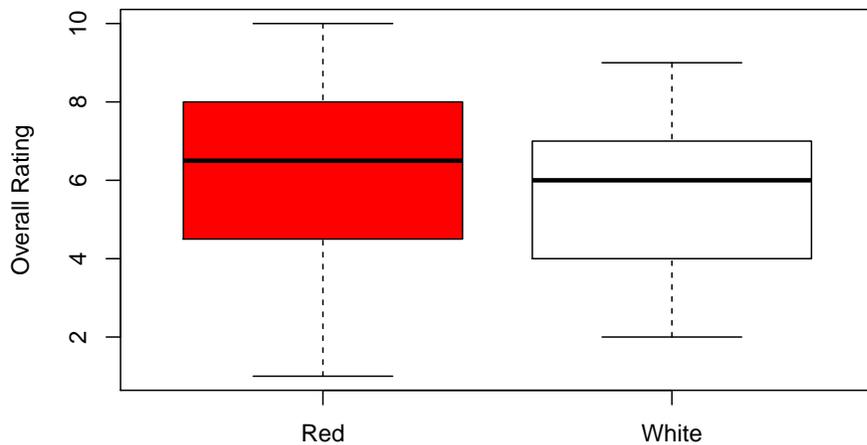
In this figure the grey stars are everyone's ratings, the black dots are the average rating, and the red line is the regression slope. The upshot is that, on average, the cost of the wine did not affect the overall ratings.

Did the order the wine was served matter?



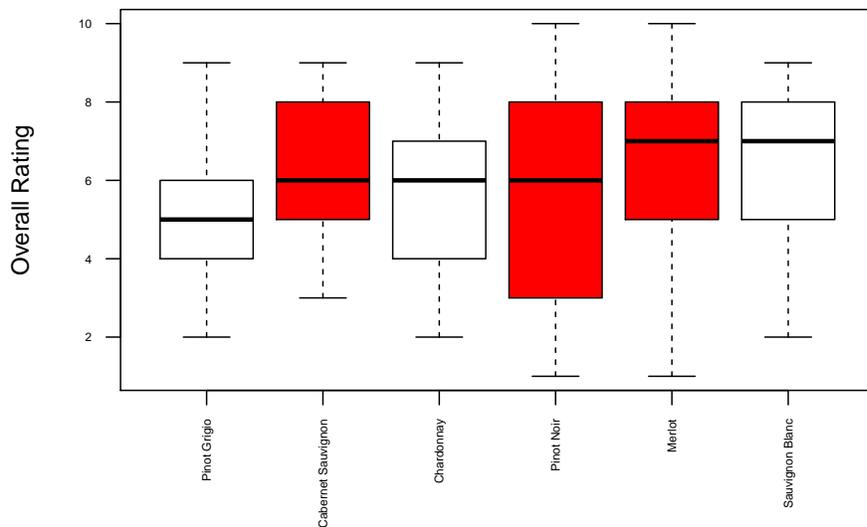
The order in which the wines were drunk did not have a substantial impact on the average ratings either.

Did people prefer red or white wines?



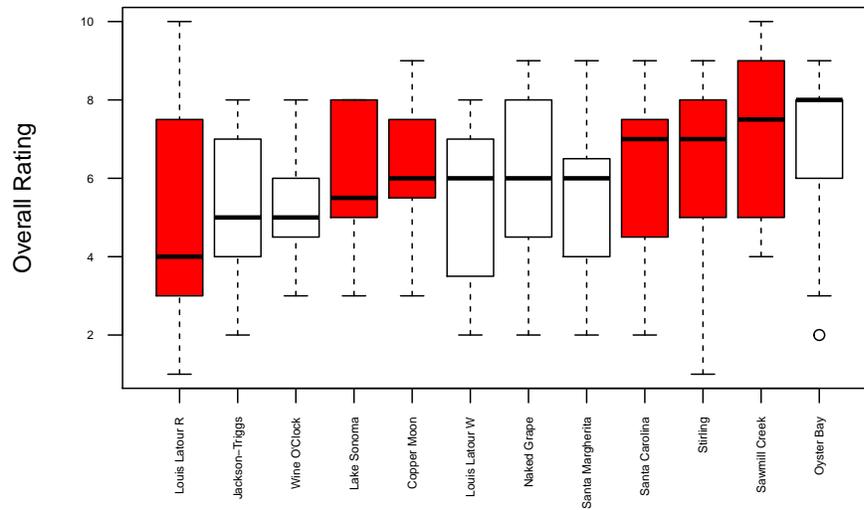
The median rating was slightly higher for red wines than white wines, but it's not substantial. The red wines were more divisive than the white wines, as you can see from the boxplot whiskers.

What varieties did people prefer?



Merlots and Sauvignon Blancs came in as the top-rated varieties of wine, with Pinot Grigios as the least popular.

What wines did people prefer?



The top rated red wine was the Sawmill Creek Merlot (with an average rating of 7) and the top rated white wine was the Oyster Bay Sauvignon Blanc (with an average rating of 6.73). The lowest rated wine was the Louis Latour Pinot Noir (average rating of 4.93).

The Wines

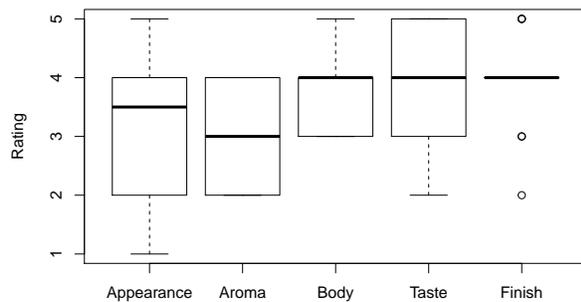
Sawmill Creek - Merlot

Code: R6

Country: Canada

Cost: \$11.91 [the cheapest wine]

Average rating: 7.00



People who liked this wine:

- Abby
- Adam
- Celtie
- Colleen
- Darby
- Sam

People who disliked this wine:

- Maciek

Pretentious Comments:

- I think this one is good
- Tastes like cigarette butts in royal red, oaky
- Great balance, obviously stored in whiskey barrels for years
- Very fruity
- I'd drink it
- Very sweet
- I have no idea
- Aromas of mocha and loamy soil.
- Not overly complex.
- Bloody wine, eh?

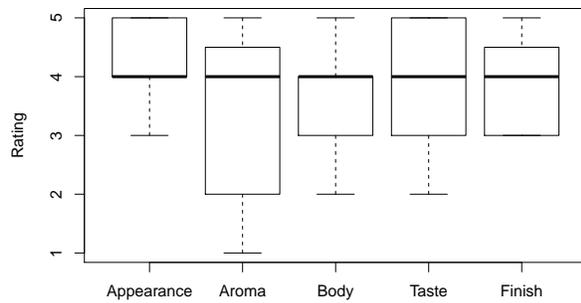
Oyster Bay - Sauvignon Blanc

Code: W4

Country: New Zealand

Cost: \$19.02

Average rating: 6.73



People who liked this wine:

- Abby
- Adam
- Alice
- Faye
- Sam
- Steve

People who disliked this wine:

- CJ
- Katie
- Pauley

Pretentious Comments:

- Citrus overtones with hints of floral bouquet
- Yeah, this one's good. I like this one. Sweet but not too sweet. Complex flavours. Mmm...
- Fruitalicious
- Quite a pleasant pallet with a subtle sweet bouquet
- Undertones of Carmel
- So much citrus
- I like this one!
- Overtones of Oakey notes
- Better
- Look, if I had to drink urine I'd want it to be from an unsullied unicorn. This wine is half way there, like from a grubby Shetland pony.
- Fickle beast of a wine.
- Tastes a bit sharper and more fruity?
- Well balanced, perfect balance, floral bouquet.
- Fruity

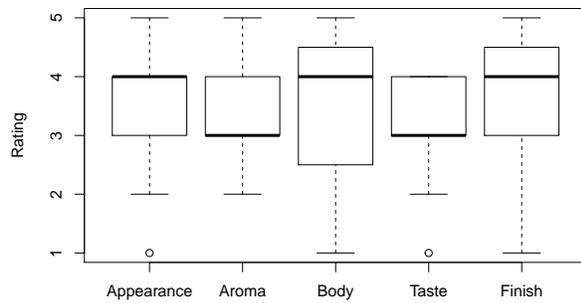
Stirling - Merlot

Code R2

Country: USA

Cost: \$29.67 [the most expensive wine]

Average rating: 6.40



People who liked this wine:

- CJ
- Colleen
- Faye
- Katie
- Maciek

People who disliked this wine:

- Adam
- Steve
- Tess

Pretentious Comments:

- Winning at life. Gives hard woody notes.
- I like
- Full bodied. Rich flavours. Very nice.
- Don't bathe in blood, showering is far more efficient. Use an aerator head, so as little as possible is wasted. Catch the droplets in a fine glass and imagine they're a wine. This wine.
- Almost full bodied
- IS THIS WINE?!?
- Flavours in my mouth
- Notes of tobacco
- Peppery notes with plum undertones and banana finish
- Slightly bitter
- A second rate wine with an arrogant finish.

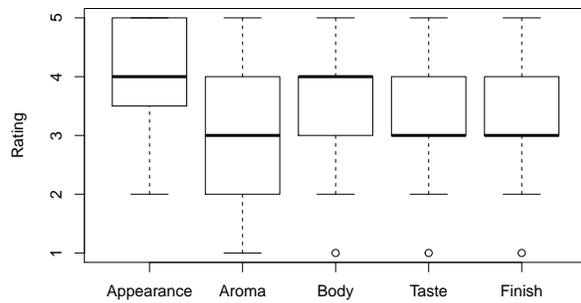
Copper Moon - Cabernet Sauvignon

Code: R1

Country: Canada

Cost: \$13.15

Average rating: 6.33



People who liked this wine:

- Alice
- Celtie
- Katie

People who disliked this wine:

- Sam

Pretentious Comments:

- I think I like red more than white
- oakie
- Hints of fruit loop and sherry
- I I like wine
- Rich in red
- Drain the blood from a mortal. Don't swallow! This wine is heavy with the anticipation you feel in this moment.
- Dry. Ends quickly.
- Poor balance
- Bland, overly sweet

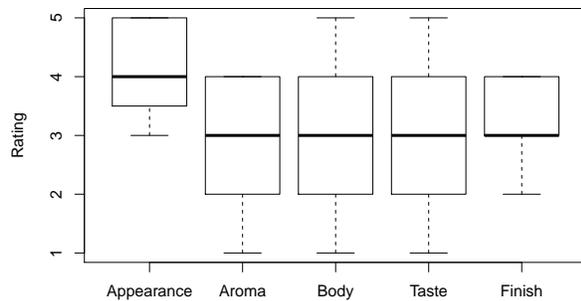
Naked Grape - Chardonnay

Code: W2

Country: Canada

Cost: \$12.22

Average rating: 6.07



People who liked this wine:

- Abby
- Alice
- Pauley
- Tess

People who disliked this wine:

- Colleen
- Evan
- Sam

Pretentious Comments:

- Pleased pallet
- You can tell the grapes were grown in healthy mineral soils on a southerly slope
- This would be a delectable pairing with salmon
- Urinary hue with l'eau de toilette essence
- Essence of plum and citrus
- Drier than the first wine, which I like. Sugar is food for yeast. Real men drink yeast poop.
- Reasonably complex flavours, but doesn't last long. Sweet front taste, dry aftertaste.
- Definitely a chardonnay from the Tuscan region of France. Notes of wine flavor and smells of wine.
- Toilet swill
- Tasting notes of winter morning and Loch Ness monster. Obnoxious finish.
- Tastes like white frozen grapes
- Smelled like a Chardonnay but my mouth thinks not
- Metallic grapefruit

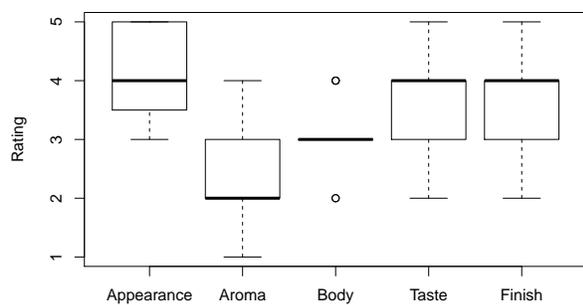
Santa Carolina - Pinot Noir

Code: R4

Country: Chile

Cost: \$15.20

Average rating: 6.13



People who liked this wine:

- Adam
- Colleen

People who disliked this wine:

- CJ

Pretentious Comments:

- Girthy flavour profile
- Smells like soap but I just washed my hands...
- Kinda peppery
- All about that body positivity. #lovethebodyyourein
- It is wine - I like
- Your heart stills and blood pools in your feet. The poor choice you made that to your fetid corpse being propped up in this confessional... this wine was part of your temptation.
- A bit sweet. Flavours are kind of blunt. Not subtle. Not bad though. Unsophisticated.
- Medium bodied and saucy but racy acidity stabilises the wine nicely with robust tannins.
- Meh
- Smell reminds me of a farm but complex
- Tipsy lost caring

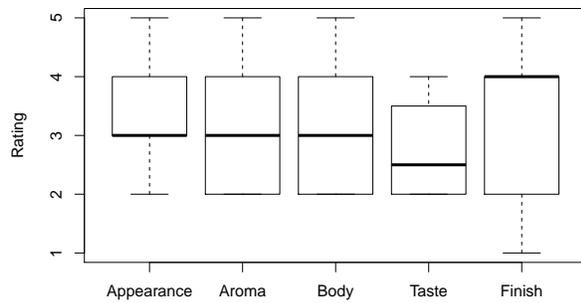
Lake Sonoma - Cabernet Sauvignon

Code: R3

Country: USA

Cost: \$28.74

Average rating: 6.00



People who liked this wine:

- CJ

People who disliked this wine:

- Maciek

Pretentious Comments:

- Bloody sawdust
- Tingles on my tongue
- Hmmm winev
- A mildly more gritty ambiance
- It's red
- Notes of beeswax in the smell, but the taste is reminiscent of drinking orange juice after brushing your teeth
- Good body, dry, but aftertaste dwindles disappointingly.
- Oakey, tannins
- Delicious, with undertones of cherry and steer manure.
- Not the best
- This bloody wine. . .

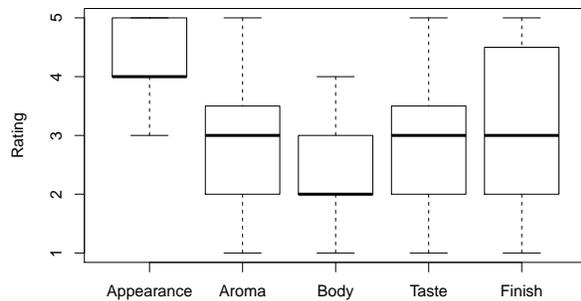
Santa Margherita - Pinot Grigio

Code: W6

Country: Italy

Cost: \$19.86

Average rating: 5.27



People who liked this wine:

- Sam
- Steve

People who disliked this wine:

- Alice
- Celtie
- Darby
- Faye
- Pauley

Pretentious Comments:

- Grapefruit, passion fruit
- Oakey hints; would pair nice with roast goose
- A dusky finish with hints of gasoline.
- Better than the piss!
- Spin your urine to distill it's essence. Place it in a fine vessel, sprinkle with cinnamon. * Bring it home to meet your parents. This is the wine you'd serve them.
- Meh
- HmMMMM no
- Bold notes of underachievement with hints of washed up and bitter.
- Nice aroma, but the taste doesn't match. Dry, but not in a good way. Just meh.
- It's simply too angular
- Drier and roomier

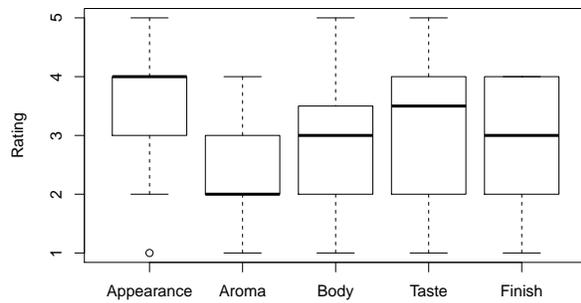
Jackson-Triggs - Sauvignon Blanc

Code: W7

Country: Canada

Cost: \$12.39

Average rating: 5.27



People who liked this wine:

- Alice
- Celtie
- Evan

People who disliked this wine:

- Adam
- Darby
- Faye
- Pauley

Pretentious Comments:

- Taste cheap but palatable
- Meh
- My head is starting to hurt
- Your essence of urine and you have gotten married, had children, moved to the suburbs. Overwhelmed by the conformist monotony, you crack and murder them all. This is the wine to be enjoying when the police arrive.
- Has a smoky or meaty taste
- Too much wine. . .
- Hjurdyijgfty
- Been stored in an oak barrel
- Ambitious go-getter
- Acidic sweet
- Bland
- A wine that Evan would drink [note: this reviewer was correct!]
- There's something floating in mine
- Sweet, with an abrupt end. Nothing to write home about.

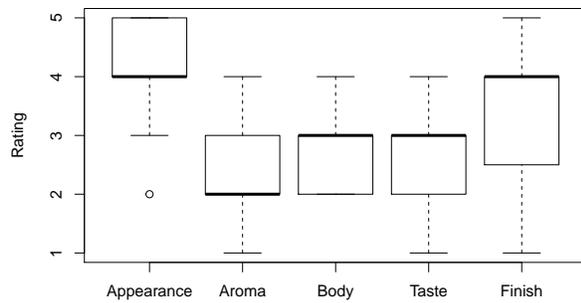
Wine O'Clock - Pinot Grigio

Code: W1

Country: Canada

Cost: \$13.60

Average rating: 5.27



People who liked this wine:

- It wasn't in anyone's top wines

People who disliked this wine:

- Celtie
- Darby
- Faye

Pretentious Comments:

- Something about dog humping
- Not enough junk in the trunk, but solid body otherwise.
- Do not recommend spilling
- Not pretentious enough
- Tannins are overpowering
- Subtle overtones of citrus, light and crisp
- Tastes like the first wine I've drunk in a few weeks. Reminds me of previous times I've drunk wine.
- Tastes winery.
- Grapes must be overripe... or something
- Dry white, notes of passion fruit
- Sweet, and yet somehow a little bitter at the same time. Not very complex. Perhaps a little sour?

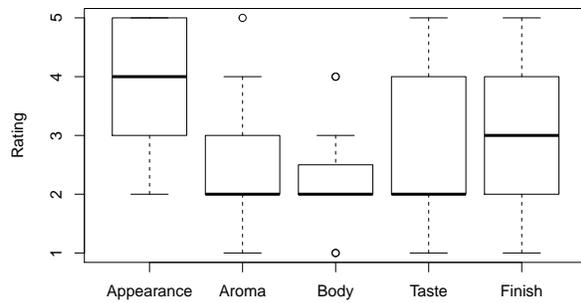
Louis Latour - Chardonnay

Code: W3

Country: France

Cost: \$ 24.14

Average rating: 5.13



People who liked this wine:

- Faye

People who disliked this wine:

- Abby
- Adam
- Alice
- Evan
- Katie

Pretentious Comments:

- Sweet overtones
- Complex with multiple fruity tones. Room for improvement in the after-taste but excellent front taste.
- Notes of water...?
- Intoxicating and frigid body
- Light, fruity aftertaste
- Does not have a strong sharp alcohol taste
- A feckless vintage with notes of cran-apple.
- Like urine from well fattened goose. Tickles the tongue, but not exactly pleasantly.
- Reminiscent of hobo wine
- Flavour lingers. I wish it wouldn't
- What have I been served?!?
- Crap
- The taste clearly has room for improvement

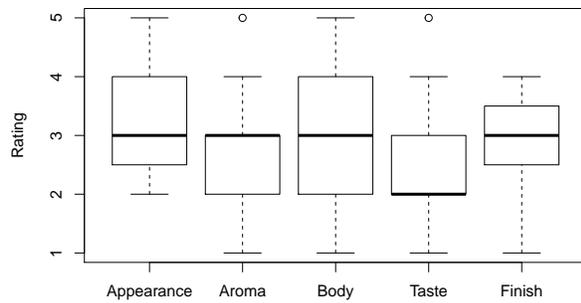
Louis Latour - Pinot Noir

Code: R5

Country: France

Cost: \$ 24.05

Average rating: 4.93



People who liked this wine:

- Darby
- Evan

People who disliked this wine:

- Abby
- Alice
- Celtie
- CJ
- Colleen
- Faye
- Katie

Pretentious Comments:

- Mmm wine
- Very dry.
- You call this wine?!?
- Blood is thicker than water, but in this case just a bit thicker. Yet somehow that works, this watery red evokes the sense of plasma dancing on your tongue.
- Forgettable wetty notes with a touch of yawn
- Too. Much. Wine.
- Chalky?
- Are the wines getting worse, or has my standards improve
- Bitter, dissipates quickly. A bit disappointing.
- Watery aftertaste
- Grossssss

Apple Juice

You all correctly identified that the apple juice was not wine - congratulations! Except for Tess, who guessed that it was a Sauvignon Blanc. Here's what you had to say about it:

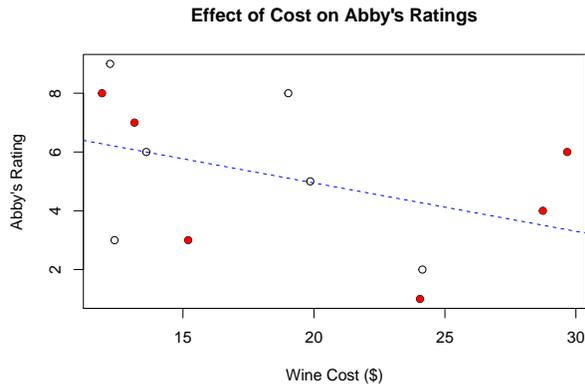
- This is not wine! Definitely apple juice.
- Sweet, no alcoholic
- Nostalgic childhood notes. Incites deep longing for one's ancestral high chair and the sippiest of cups.
- Can apples urinate?
- Apple juice?
- Watered down apple juice.
- Gold standard
- Red Delicious
- Taste like apple juice
- Taste lingered, wish it didnt
- I cannot tell if the colour is throwing me off, but I do taste apple
- Wonderful grapes harnessing the bouquet and body of a fall orchard
- Notes of pomme. Strong notes.
- Trickery this is apple juice *notcool* lol

Individual Wine Preferences

Abby

Abby doesn't care whether her wine is red or white, as long as it's cheap! For every additional dollar a bottle of wine costs, Abby likes it 0.165 rating points less.

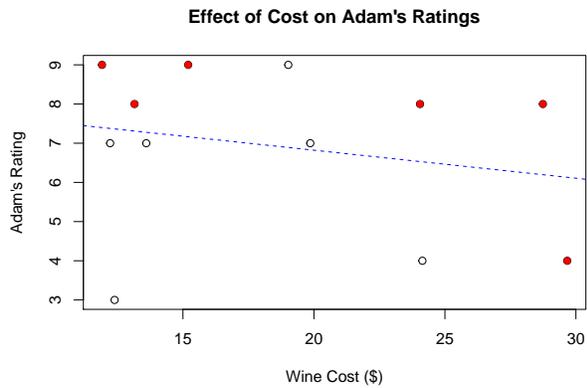
OVERALL.RATING	Code	Type	Brand	Country	Cost
9	W2	Chardonnay	Naked Grape	Canada	12.22
8	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
8	R6	Merlot	Sawmill Creek	Canada	11.91
7	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
6	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
6	R2	Merlot	Stirling	USA	29.67
5	W6	Pinot Grigio	Santa Margherita	Italy	19.86
4	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
3	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
3	R4	Pinot Noir	Santa Carolina	Chile	15.20
2	W3	Chardonnay	Louis Latour W	France	24.14
1	R5	Pinot Noir	Louis Latour R	France	24.05



Adam

It would appear that Adam prefers red wines to white. Or he just likes wine better after he's had more wine. Adam's rankings went up an average of 0.2 points with every additional wine he tasted.

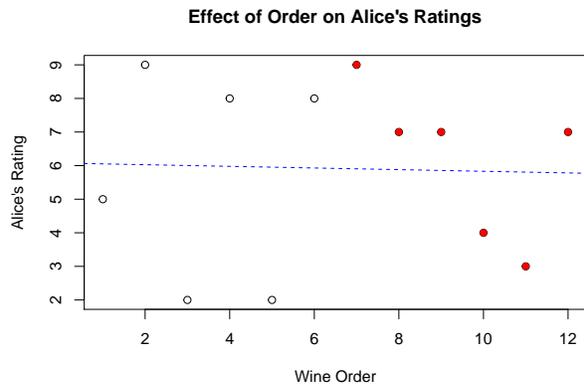
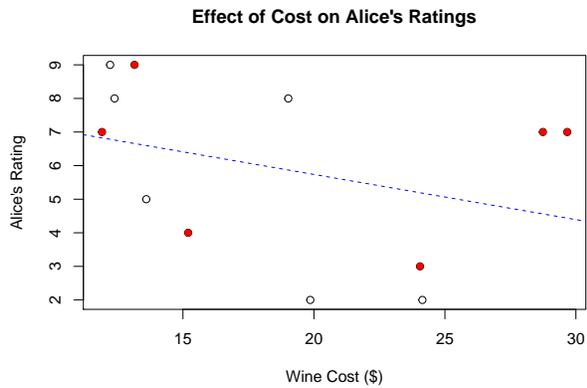
OVERALL.RATING	Code	Type	Brand	Country	Cost
9	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
9	R4	Pinot Noir	Santa Carolina	Chile	15.20
9	R6	Merlot	Sawmill Creek	Canada	11.91
8	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
8	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
8	R5	Pinot Noir	Louis Latour R	France	24.05
7	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
7	W2	Chardonnay	Naked Grape	Canada	12.22
7	W6	Pinot Grigio	Santa Margherita	Italy	19.86
4	W3	Chardonnay	Louis Latour W	France	24.14
4	R2	Merlot	Stirling	USA	29.67
3	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39



Alice

The main determinant of whether Alice likes a wine is how cheap it is. For every additional dollar spent on a bottle of wine, Alice likes it 0.135 rating points less.

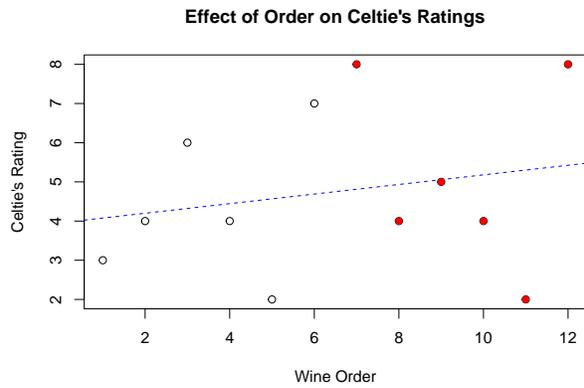
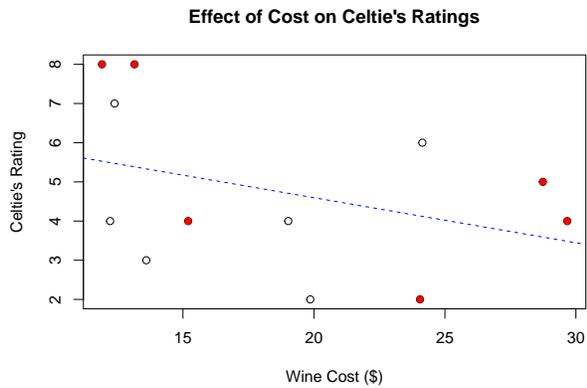
OVERALL.RATING	Code	Type	Brand	Country	Cost
9	W2	Chardonnay	Naked Grape	Canada	12.22
9	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
8	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
8	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
7	R2	Merlot	Stirling	USA	29.67
7	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
7	R6	Merlot	Sawmill Creek	Canada	11.91
5	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
4	R4	Pinot Noir	Santa Carolina	Chile	15.20
3	R5	Pinot Noir	Louis Latour R	France	24.05
2	W3	Chardonnay	Louis Latour W	France	24.14
2	W6	Pinot Grigio	Santa Margherita	Italy	19.86



Celtie

Celtie is tied with Katie as the harshest wine critic. Very little impresses Celtie, except for wines that cost less than \$13.50/bottle. After that, she docks them 0.115 points per additional dollar.

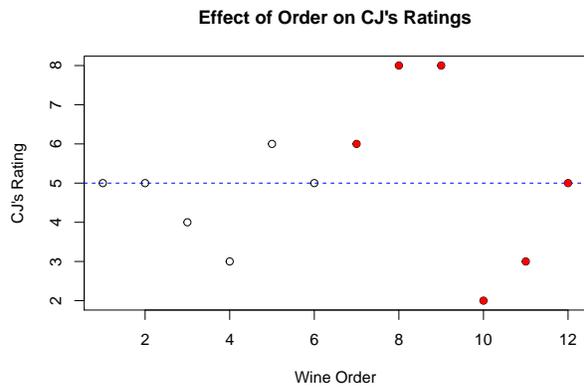
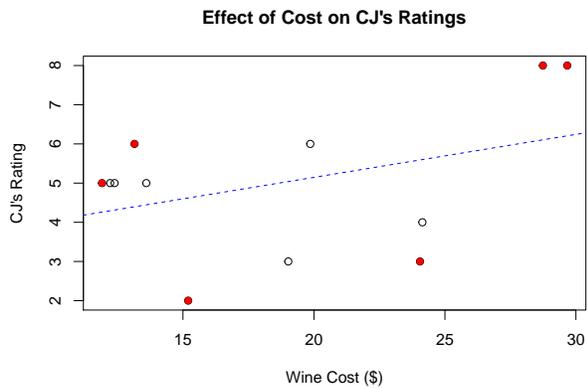
OVERALL.RATING	Code	Type	Brand	Country	Cost
8	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
8	R6	Merlot	Sawmill Creek	Canada	11.91
7	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
6	W3	Chardonnay	Louis Latour W	France	24.14
5	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
4	W2	Chardonnay	Naked Grape	Canada	12.22
4	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
4	R2	Merlot	Stirling	USA	29.67
4	R4	Pinot Noir	Santa Carolina	Chile	15.20
3	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
2	W6	Pinot Grigio	Santa Margherita	Italy	19.86
2	R5	Pinot Noir	Louis Latour R	France	24.05



CJ

CJ is a classy guy. You can tell because he prefers more expensive wine, and his preferences are unaffected by how much wine he's drunk. CJ prefers wines that are over \$25/bottle. His ratings improve by 1 point for every additional \$10 the bottle costs.

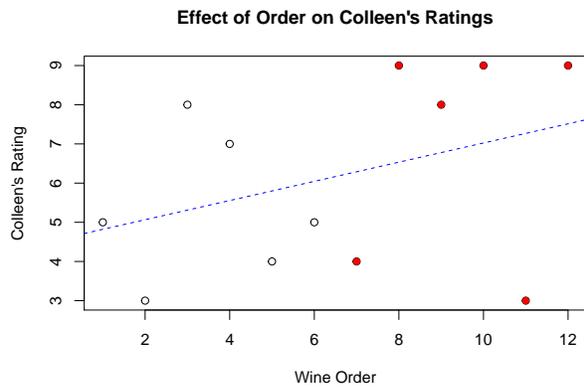
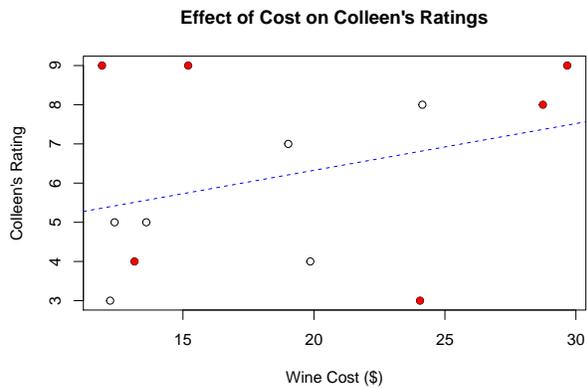
OVERALL.RATING	Code	Type	Brand	Country	Cost
8	R2	Merlot	Stirling	USA	29.67
8	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
6	W6	Pinot Grigio	Santa Margherita	Italy	19.86
6	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
5	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
5	W2	Chardonnay	Naked Grape	Canada	12.22
5	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
5	R6	Merlot	Sawmill Creek	Canada	11.91
4	W3	Chardonnay	Louis Latour W	France	24.14
3	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
3	R5	Pinot Noir	Louis Latour R	France	24.05
2	R4	Pinot Noir	Santa Carolina	Chile	15.20



Colleen

Colleen prefers red wines, and especially likes a nice merlot. She has a much more mixed relationship with Pinot Noirs, Chardonnays, and Cabernet Sauvignons. Colleen is a wine snob, with every additional dollar increasing her ranking by 0.12 points.

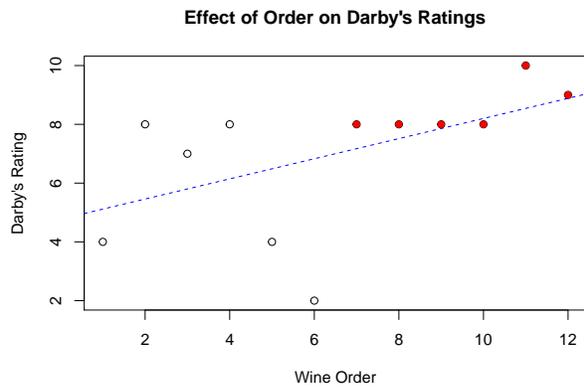
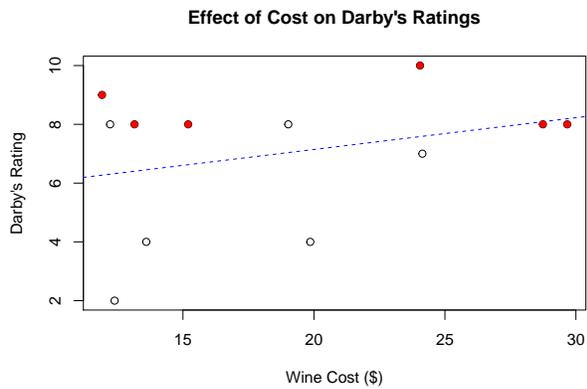
OVERALL.RATING	Code	Type	Brand	Country	Cost
9	R2	Merlot	Stirling	USA	29.67
9	R4	Pinot Noir	Santa Carolina	Chile	15.20
9	R6	Merlot	Sawmill Creek	Canada	11.91
8	W3	Chardonnay	Louis Latour W	France	24.14
8	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
7	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
5	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
5	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
4	W6	Pinot Grigio	Santa Margherita	Italy	19.86
4	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
3	W2	Chardonnay	Naked Grape	Canada	12.22
3	R5	Pinot Noir	Louis Latour R	France	24.05



Darby

Darby is the most generous wine rater, with two-thirds of her ratings at an 8 or higher. She may prefer reds to whites, or perhaps she just likes wine better after she's drunk more wine. Darby's ratings increase by 1 point with either an additional \$10 spent on a bottle of wine, or after she's drunk an additional 3 samples.

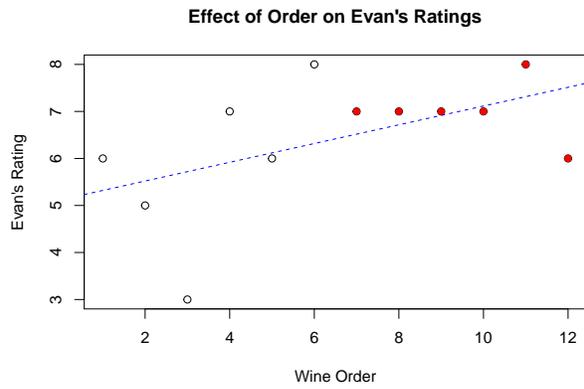
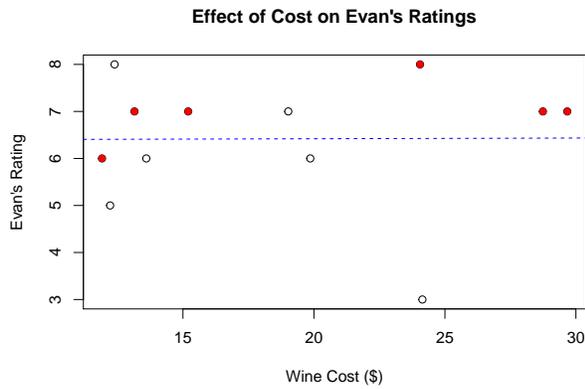
OVERALL.RATING	Code	Type	Brand	Country	Cost
10	R5	Pinot Noir	Louis Latour R	France	24.05
9	R6	Merlot	Sawmill Creek	Canada	11.91
8	W2	Chardonnay	Naked Grape	Canada	12.22
8	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
8	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
8	R2	Merlot	Stirling	USA	29.67
8	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
8	R4	Pinot Noir	Santa Carolina	Chile	15.20
7	W3	Chardonnay	Louis Latour W	France	24.14
4	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
4	W6	Pinot Grigio	Santa Margherita	Italy	19.86
2	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39



Evan

Evan does not like Chardonnays. His definitive white wine preference order is Sauvignon Blanc > Pinot Grigio > Chardonnay. Evan does not care how much the wine costs, but his rankings increase by 0.2 points with each additional wine he drinks.

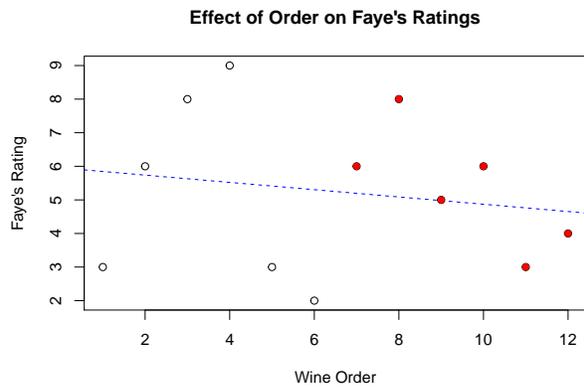
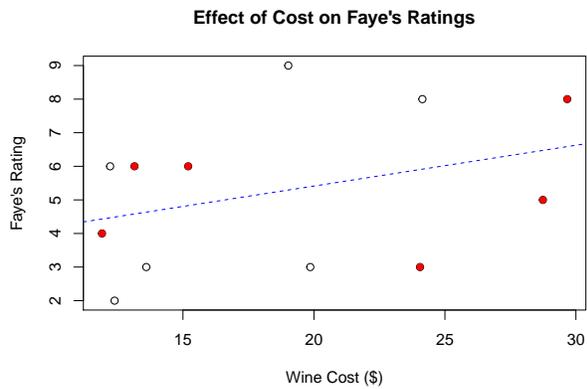
OVERALL.RATING	Code	Type	Brand	Country	Cost
8	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
8	R5	Pinot Noir	Louis Latour R	France	24.05
7	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
7	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
7	R2	Merlot	Stirling	USA	29.67
7	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
7	R4	Pinot Noir	Santa Carolina	Chile	15.20
6	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
6	W6	Pinot Grigio	Santa Margherita	Italy	19.86
6	R6	Merlot	Sawmill Creek	Canada	11.91
5	W2	Chardonnay	Naked Grape	Canada	12.22
3	W3	Chardonnay	Louis Latour W	France	24.14



Faye

Faye is not a fan of Pinot Grigios, but she does like a nice Chardonnay. She has a love-hate relationship with Sauvignon Blancs. Faye is the snobbiest wine drinker at the tasting, with each additional dollar spent on a bottle of wine increasing her ratings by more than 0.12 points.

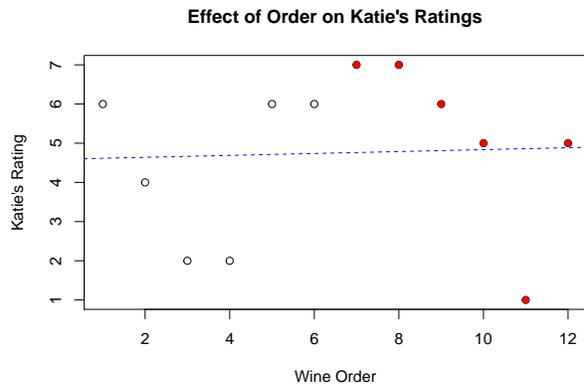
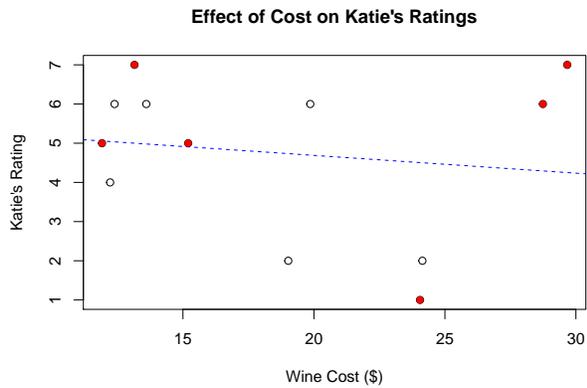
OVERALL.RATING	Code	Type	Brand	Country	Cost
9	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
8	W3	Chardonnay	Louis Latour W	France	24.14
8	R2	Merlot	Stirling	USA	29.67
6	W2	Chardonnay	Naked Grape	Canada	12.22
6	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
6	R4	Pinot Noir	Santa Carolina	Chile	15.20
5	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
4	R6	Merlot	Sawmill Creek	Canada	11.91
3	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
3	W6	Pinot Grigio	Santa Margherita	Italy	19.86
3	R5	Pinot Noir	Louis Latour R	France	24.05
2	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39



Katie

Katie is tied with Celtie as the harshest wine critic. She is unaffected by the cost of the wine, and does not relax her high standards even after a few drinks. She does, however, start to have difficulty filling out forms.

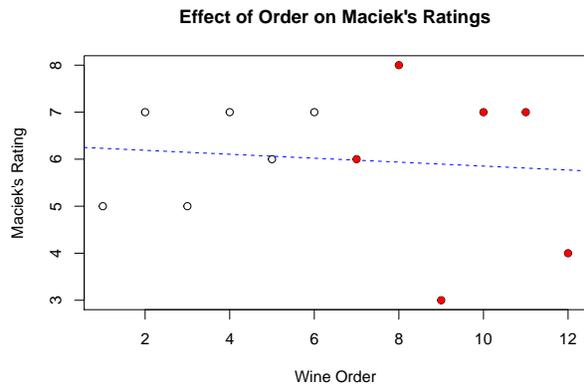
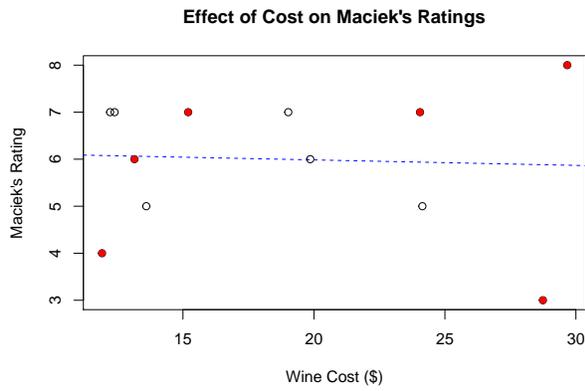
OVERALL.RATING	Code	Type	Brand	Country	Cost
7	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
7	R2	Merlot	Stirling	USA	29.67
6	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
6	W6	Pinot Grigio	Santa Margherita	Italy	19.86
6	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
6	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
5	R4	Pinot Noir	Santa Carolina	Chile	15.20
5	R6	Merlot	Sawmill Creek	Canada	11.91
4	W2	Chardonnay	Naked Grape	Canada	12.22
2	W3	Chardonnay	Louis Latour W	France	24.14
2	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
1	R5	Pinot Noir	Louis Latour R	France	24.05



Maciek

Neither cost nor order nor any other factor affects Maciek's wine preferences. How unsophisticated!

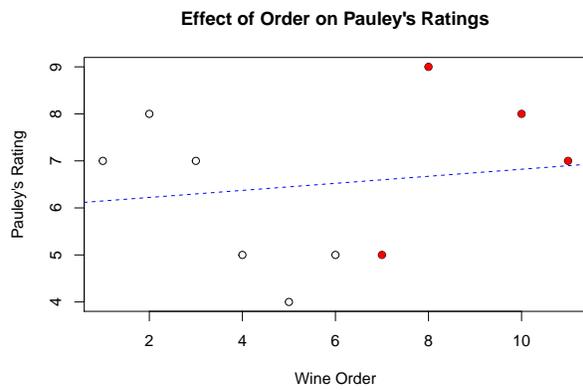
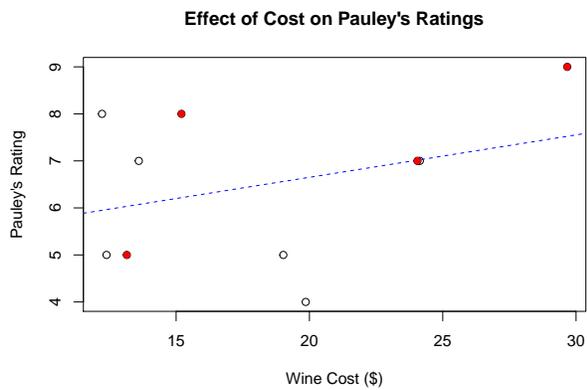
OVERALL.RATING	Code	Type	Brand	Country	Cost
8	R2	Merlot	Stirling	USA	29.67
7	W2	Chardonnay	Naked Grape	Canada	12.22
7	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
7	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
7	R4	Pinot Noir	Santa Carolina	Chile	15.20
7	R5	Pinot Noir	Louis Latour R	France	24.05
6	W6	Pinot Grigio	Santa Margherita	Italy	19.86
6	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
5	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
5	W3	Chardonnay	Louis Latour W	France	24.14
4	R6	Merlot	Sawmill Creek	Canada	11.91
3	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74



Pauley

Pauley’s favourite wine was a wine that was entered into the form as “R7”, which was not one of the possible options. Given the order in which she entered her red wine codes (R6-R7-R4-R5), it *may* have been intended as R2, which was the Stirling Merlot. Pauley may prefer more expensive wines, or it’s possible that she has no idea what reds she was rating.

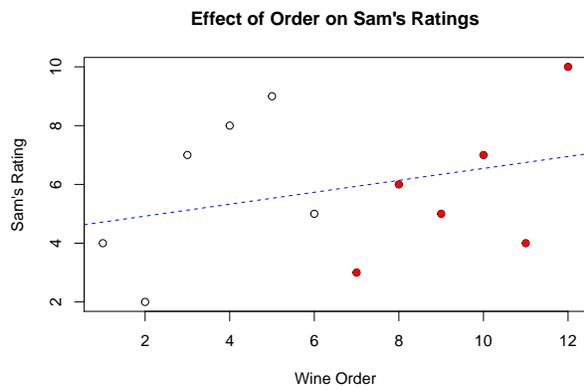
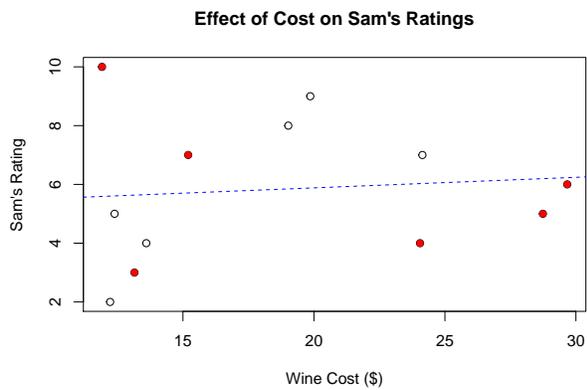
OVERALL.RATING	Code	Type	Brand	Country	Cost
9	R2	Merlot	Stirling	USA	29.67
8	W2	Chardonnay	Naked Grape	Canada	12.22
8	R4	Pinot Noir	Santa Carolina	Chile	15.20
7	W1	Pinot Grigio	Wine O’Clock	Canada	13.60
7	W3	Chardonnay	Louis Latour W	France	24.14
7	R5	Pinot Noir	Louis Latour R	France	24.05
5	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
5	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
5	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
4	W6	Pinot Grigio	Santa Margherita	Italy	19.86



Sam

Sam can definitively tell you if a wine is cheap or expensive, but his favourite wine is the cheapest of the bunch. I don't know what this says about Sam.

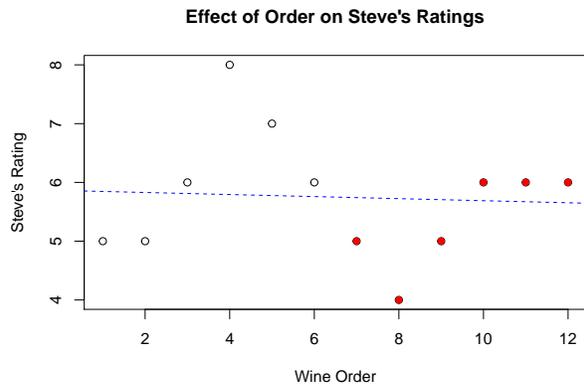
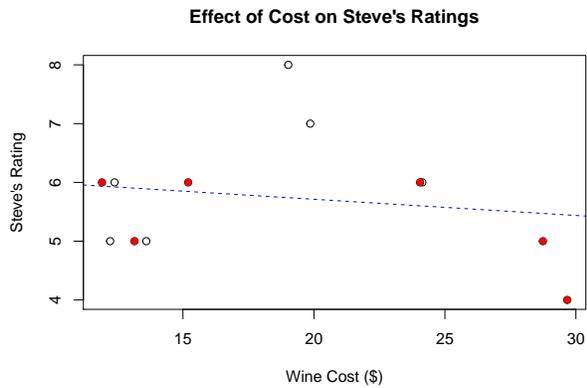
OVERALL.RATING	Code	Type	Brand	Country	Cost
10	R6	Merlot	Sawmill Creek	Canada	11.91
9	W6	Pinot Grigio	Santa Margherita	Italy	19.86
8	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
7	W3	Chardonnay	Louis Latour W	France	24.14
7	R4	Pinot Noir	Santa Carolina	Chile	15.20
6	R2	Merlot	Stirling	USA	29.67
5	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
5	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
4	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
4	R5	Pinot Noir	Louis Latour R	France	24.05
3	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
2	W2	Chardonnay	Naked Grape	Canada	12.22



Steve

Is you trace out Steve's ratings by order, it looks like an EKG. This is not statistically relevant, but it is a fun fact. Steve is okay with most wines, but he knows which one he likes and dislikes.

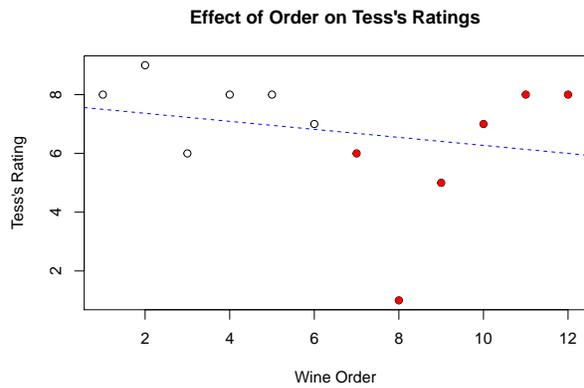
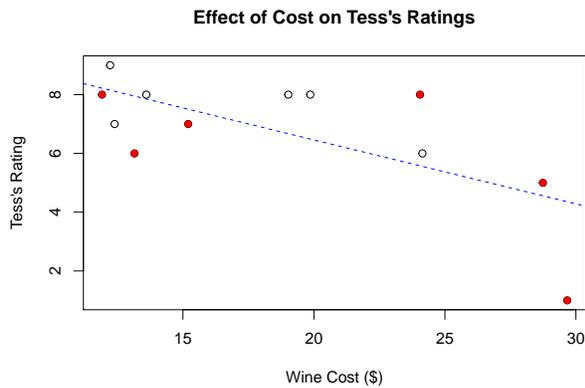
OVERALL.RATING	Code	Type	Brand	Country	Cost
8	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
7	W6	Pinot Grigio	Santa Margherita	Italy	19.86
6	W3	Chardonnay	Louis Latour W	France	24.14
6	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
6	R4	Pinot Noir	Santa Carolina	Chile	15.20
6	R5	Pinot Noir	Louis Latour R	France	24.05
6	R6	Merlot	Sawmill Creek	Canada	11.91
5	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
5	W2	Chardonnay	Naked Grape	Canada	12.22
5	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
5	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
4	R2	Merlot	Stirling	USA	29.67



Tess

Of everyone at the party, Tess had the strongest preference for cheap wine, with her ratings dropping by 1 point with every additional \$4.50 a bottle of wine costs. This makes sense, because she also said that the apple juice was a Sauvignon Blanc. So don't waste your money buying Tess expensive wines - just mix some swill together and she'll be happy.

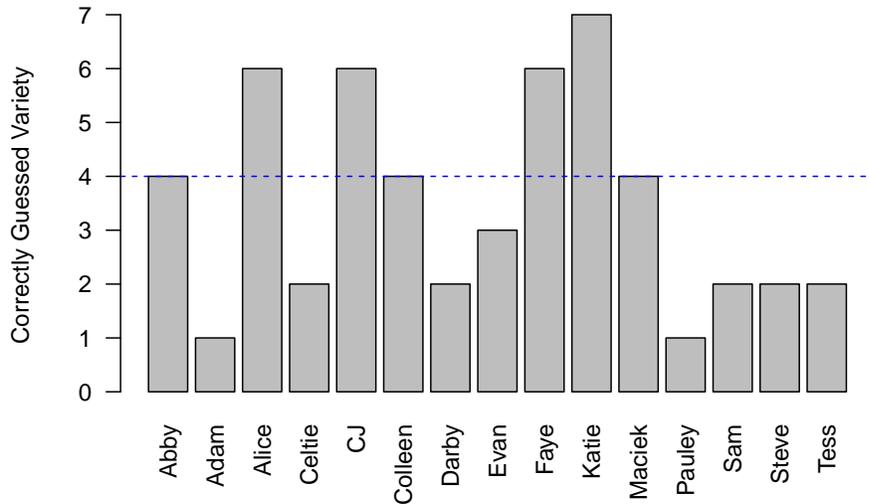
OVERALL.RATING	Code	Type	Brand	Country	Cost
9	W2	Chardonnay	Naked Grape	Canada	12.22
8	W1	Pinot Grigio	Wine O'Clock	Canada	13.60
8	W4	Sauvignon Blanc	Oyster Bay	New Zealand	19.02
8	W6	Pinot Grigio	Santa Margherita	Italy	19.86
8	R5	Pinot Noir	Louis Latour R	France	24.05
8	R6	Merlot	Sawmill Creek	Canada	11.91
7	W7	Sauvignon Blanc	Jackson-Triggs	Canada	12.39
7	R4	Pinot Noir	Santa Carolina	Chile	15.20
6	W3	Chardonnay	Louis Latour W	France	24.14
6	R1	Cabernet Sauvignon	Copper Moon	Canada	13.15
5	R3	Cabernet Sauvignon	Lake Sonoma	USA	28.74
1	R2	Merlot	Stirling	USA	29.67



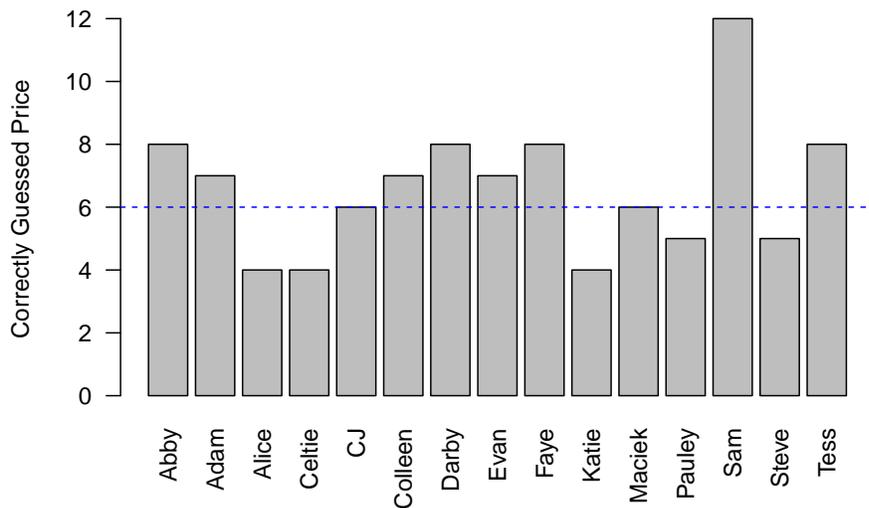
Who was the best guesser?

Participants were prompted to guess what wine variety they were drinking, as well as whether it was the cheap or expensive version of that variety.

Here is how often each participant guessed the correct variety of wine. The blue dotted line is the expected number of correct guesses by random chance alone. Katie was the best wine variety guesser, with 7/12 varieties guessed correctly.

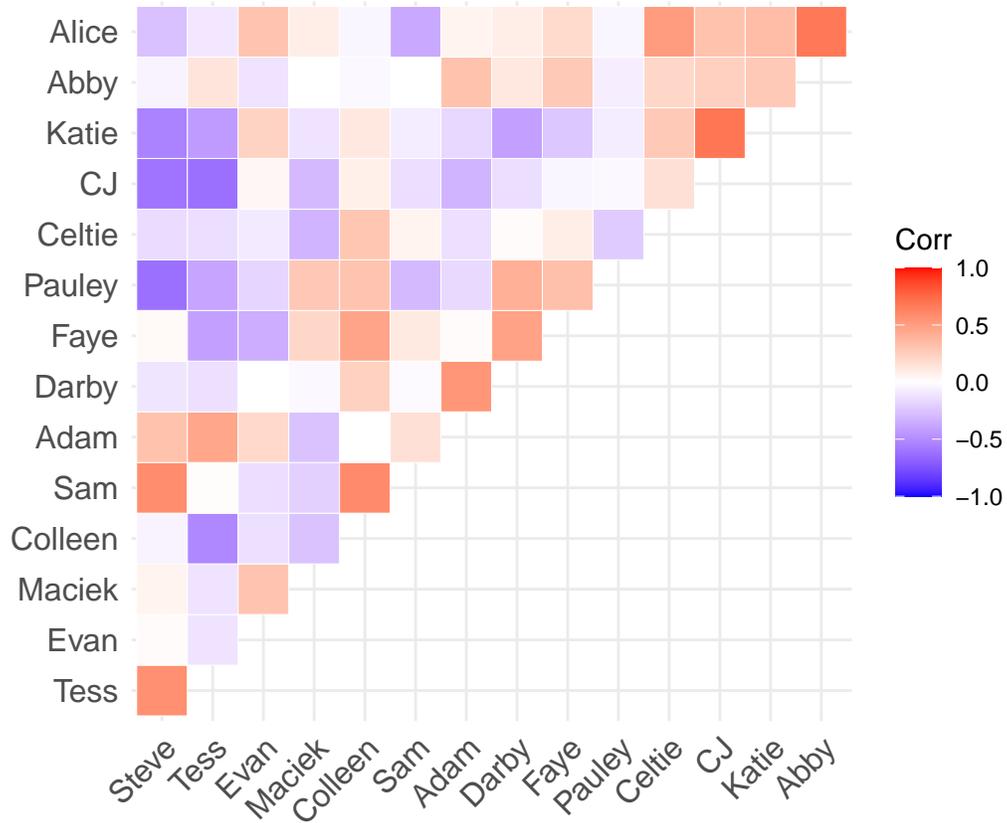


Here is how often each participant guessed whether the wine they were drinking was “the cheap one” or “the expensive one”. Again, the blue dotted line is the expected number of correct guesses by random chance alone. Amazingly, Sam correctly differentiated the cheap wines from the expensive wines 100% of the time!

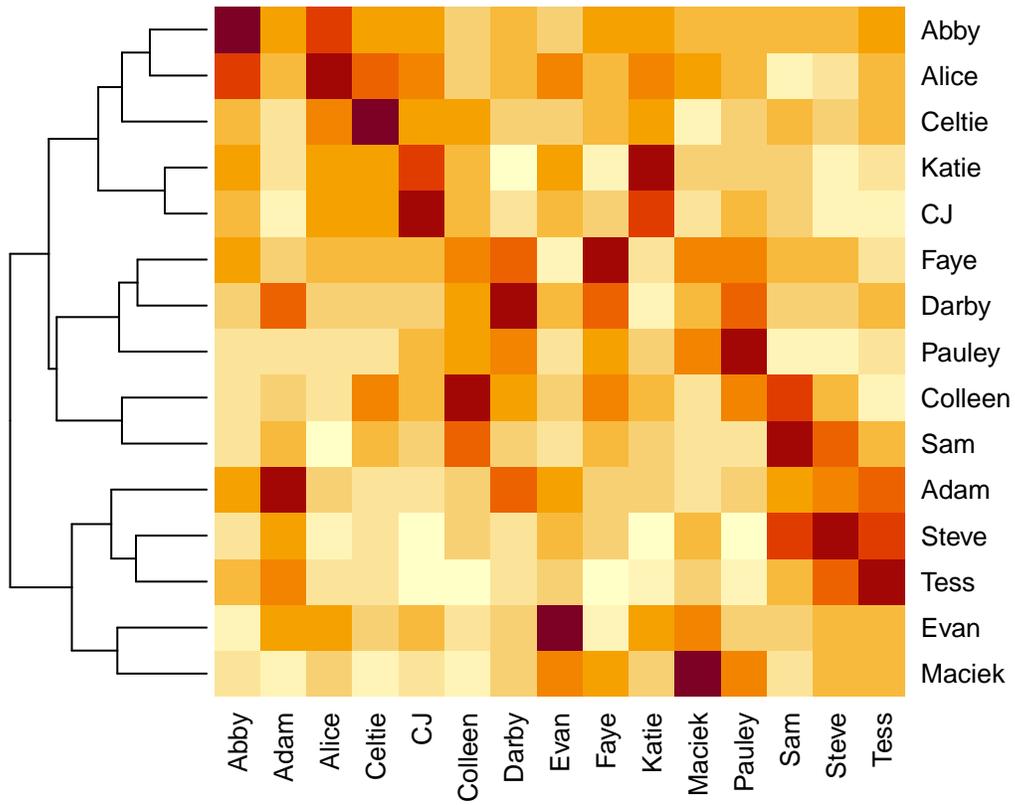


Who should be wine drinking buddies?

The figure below shows who have more similar tastes in wine (more red) and less similar tastes in wine (more blue.)



Now, sophisticated analyses will tell you who you should go wine touring with:



Here are the mathematically optimal wine drinking buddy combinations:

- CJ & Katie
- Abby & Alice & Celtie
- Steve & Tess & Adam
- Colleen & Sam
- Darby & Faye & Pauley
- Evan & Maciek