2024 Wine Tasting Results

November 22, 2024

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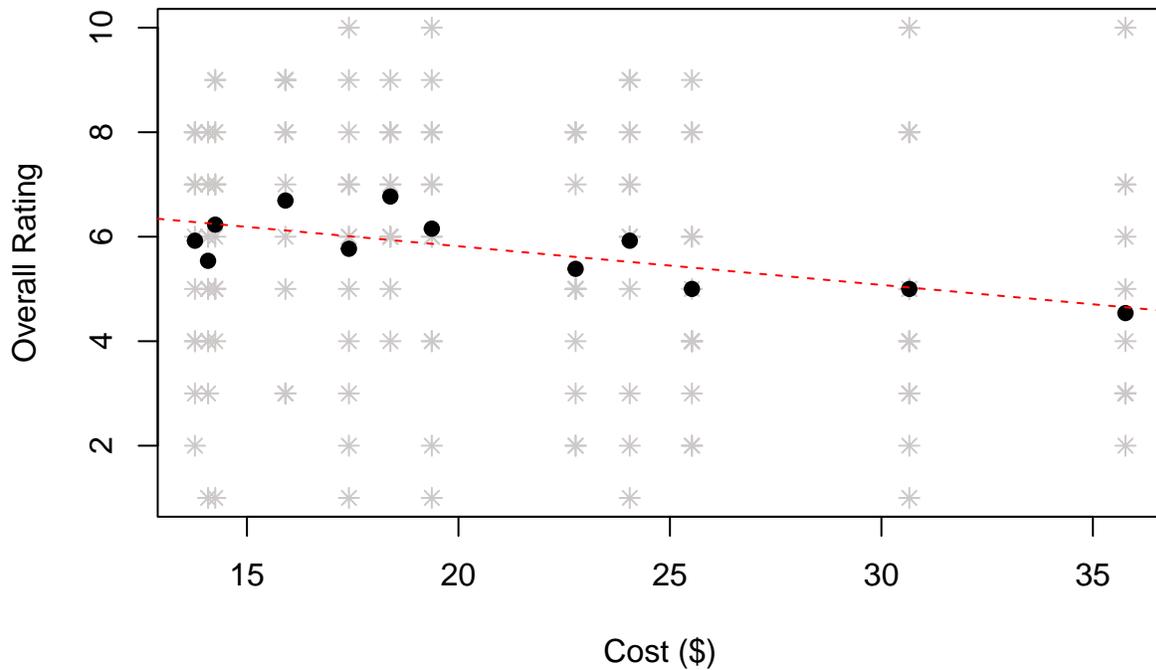
Summary

Fellow wine enthusiasts, the moment you have been waiting for is here. Your tasting results are in!

Disclaimer: None of these results are statistically significant or valid in any way. Use at your own risk.

Did the cost of the wine matter?

In this figure the grey stars are everyone's ratings, the black dots are the average rating, and the red line is the regression slope. Overall, the group prefers cheaper wines: adding $20 to the cost of the wine resulted in us collectively liking it 1.5 rating points less.

This negative trend was consistent across most drinkers. Our most sophisticated drinker of the evening was Tess, for whom adding $20 to the cost of the wine would have raised her rating by 1.2 points. Our cheapest drunk was Adam, for whom adding $20 to the cost of the wine would have lowered his rating by 5 points.

Did the order the wine was served matter?
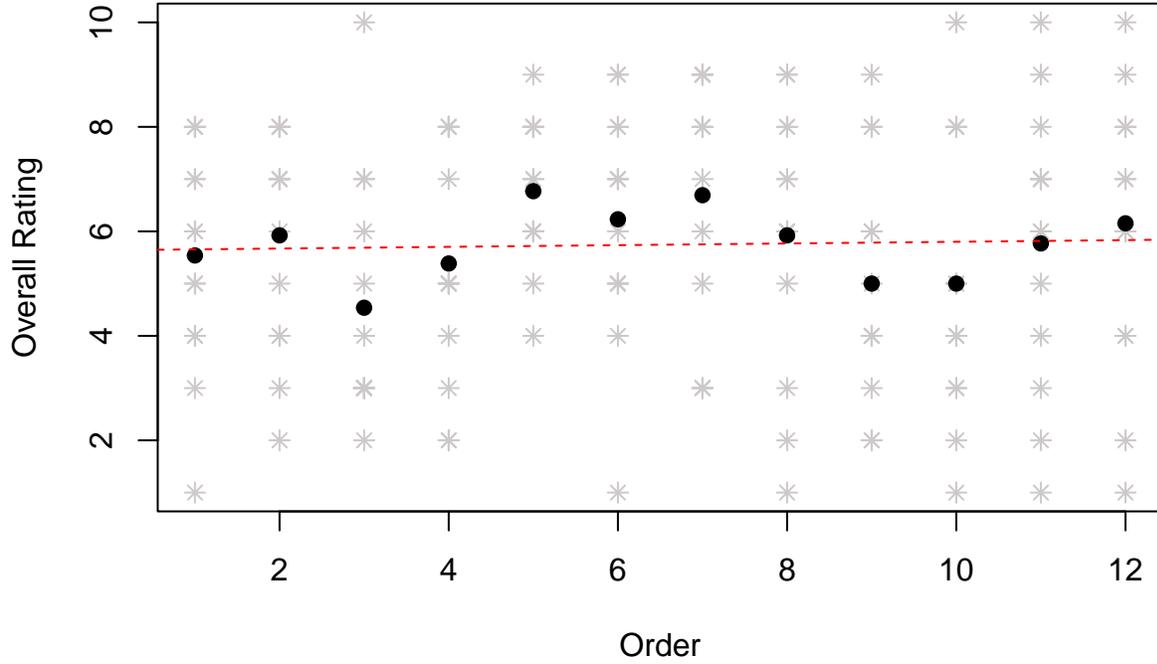
The order in which the wines were drunk did not have an impact on the average ratings. Our lightweight of the evening was Faye, who added on average 0.25 points to her rating with each additional wine drunk – an increase of 3 rating points over the course of the evening.

Did people prefer red or white wines?
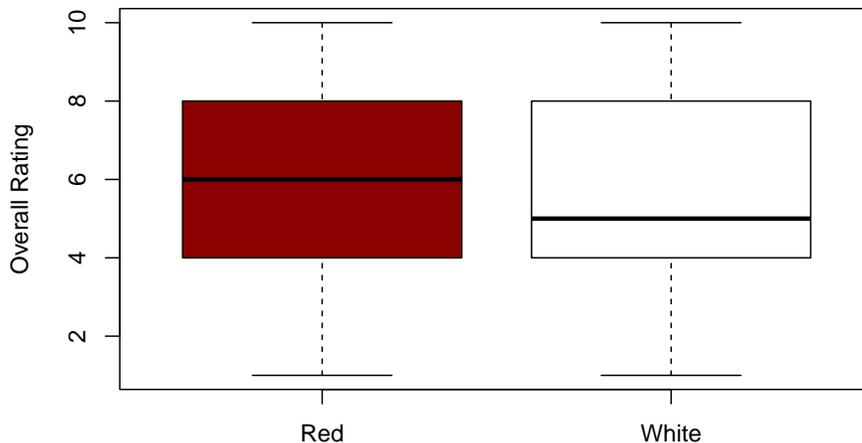
Overall, we liked red wines slightly more than white wines (see the higher median line). However, this varied quite a bit by drinker, with Chanda and Christina exclusively liking red wines and Tess exclusively liking white wines. Adam, Braanavan, Maciek and Sam showed a preference for red wines, while Faye showed a preference for white wines.

What varieties did people prefer?
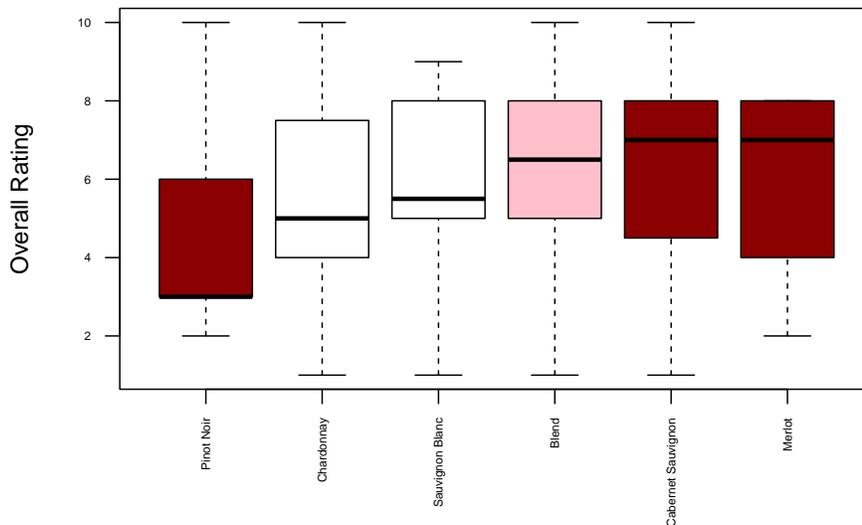
Merlots and Cabernet Sauvignons came in as the top-rated varieties of wine, with Pinot Noirs as the least popular.

What wines did people prefer?

Raven Conspiracy was the top rated wine, followed by Copper Moon. The lowest rated wine was the Louis Latour Pinot Noir.

Brand	Rating
Raven Conspiracy	6.77
Copper Moon	6.69
Jackson Triggs	6.23
Como Sur	6.15
Bread and Butter	5.92
Sawmill Creek	5.92
Le Petit Chat	5.77
Naked Grape	5.54
Oyster Bay	5.38
J. Lohr Riverstone	5.00
Louis Latour Bourgogne W	5.00
Louis Latour Bourgogne R	4.54

These boxplots show the medians and distributions of the ratings.
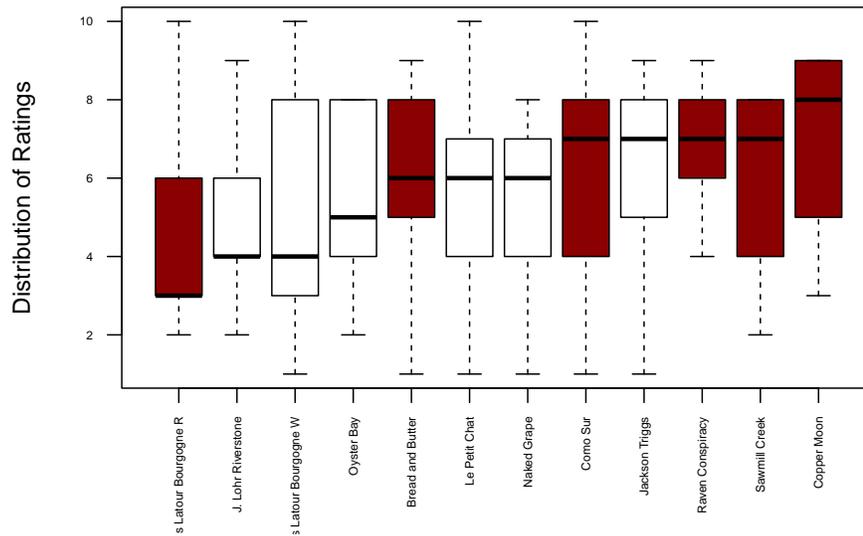
How does this compare to last time?

Ladies and gentlemen, you are in for a statistical treat. We ran a wine tasting almost exactly four years ago, and 7 of the wines in this tasting are the same as last time: Sawmill Creek Merlot, Naked Grape Chardonnay, Jackson Triggs Sauvignon Blanc, Copper Moon Cabernet Sauvignon, Oyster Bay Sauvignon Blanc, and Louis Latour Bourgogne Chardonnay (W) and Pinot Noir (R). We also had 7 tasters that were present at both events: Adam, Alice, Faye, Maciek, Sam, Steve, and Tess. Check out their individual pages to find out if their wine tastes have matured over the last 4 years.

Here is how the average ratings changed between the two wine tastings (black dashed line indicates average for all wines):

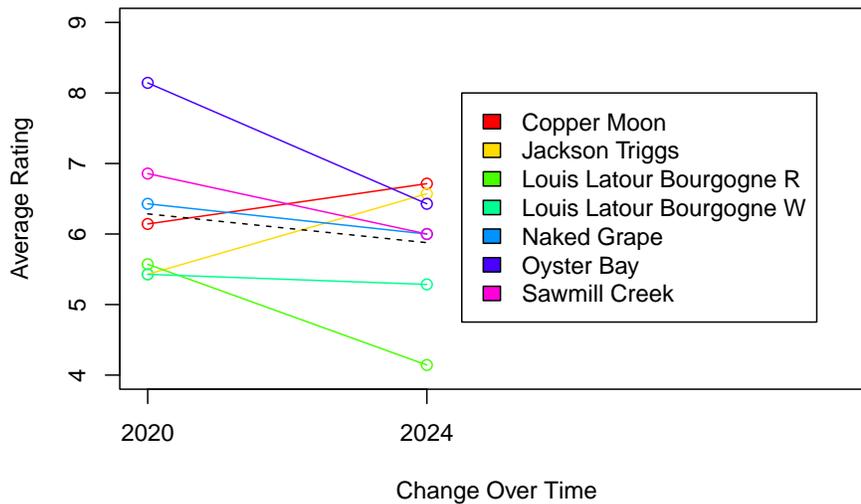Overall, the Sawmill Creek Merlot, Naked Grape Chardonnay, and Louis Latour Bourgogne Chardonnay held fairly consistent average ratings over the past 4 years. As a group, we liked the Copper Moon Cabernet Sauvignon and the Jackson Triggs Sauvignon Blanc more this time than last time. The Oyster Bay Sauvignon Blanc was a crowd favourite in 2020 (and was the highest ranked white wine), but fell from grace in the 20204 tasting. The Louis Latour Bourgogne Pinot Noir was the overall lowest ranked wine in both tastings, but we liked it even less this time than we did last time.

The Wines

Without further ado, let me introduce the wines, in the order they were drunk, so that you can evaluate for yourself whether the quality of the commentary changed with more drinks...

(1) Naked Grape Chardonnay

Country: Canada

Cost: $14.08

Average rating: 5.5 [compared to 6.1 in 2020]

Here's what we would each have been willing to pay for a bottle of this wine:

Naked Grape

Name	Price		Name	Price
Alice	$ 13		Chanda	$ 12
Trevor	$ 15		Christina	$ 14
Mateo	$ 18		Faye	$ 15
Branaavan	$ 19		Adam	$ 18
Sam	$ 20		Tess	$ 20
Marissa	$ 24		Steve	$ 20
			Maciek	$ 25

Our Avg. $17.92

Real Price $14.08
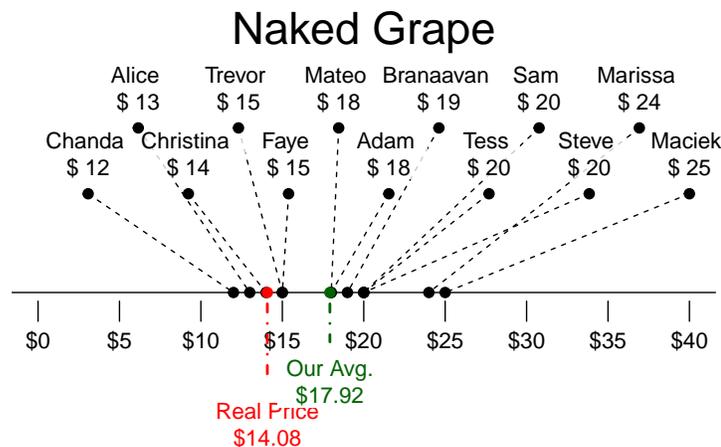
People who liked this wine:

- Maciek
- Mateo
- Tess

People who disliked this wine:

- Christina
- Steve

Pretentious Comments:

- Light, drinkable, like a ballerina's pee.
- Very plain. Potentially used normal grapes, not wine grapes. Use wine grapes. This could potentially be the apple juice.
- A fine Saturday evening wine
- Fruity and summery. Perfect to drink with your canine friends
- This is probably one of the sweetest wines I have had.
- Metallic grapefruit
- Grapes not well seasoned
- A fine start. Drinkable, but not overly exciting. No strong feelings.
- Citrus
- Dry, but perhaps a little too dry
- Is this naked grape? sweet wine

(2) Sawmill Creek Merlot

Country: Canada

Cost: $13.77 [the cheapest wine]

Average rating: 5.9 [compared to 7.0 in 2020]

Here's what we would each have been willing to pay for a bottle of this wine:
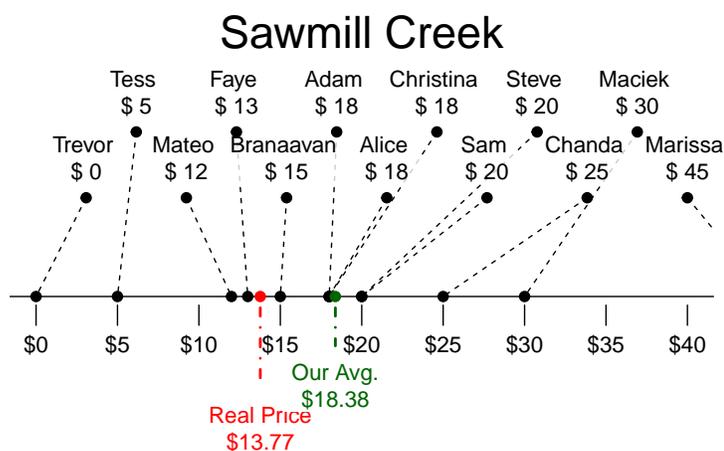
People who liked this wine:

- Adam
- Alice
- Chanda
- Maciek

People who disliked this wine:

- Trevor
- Tess

Pretentious Comments:

- Good mouthfeel
- Very fruit forward nose
- Piquant, like a freshly pinched nipple.
- Smooth, maybe a few years old. What is the opposite description of dry? Wet?
- Alcohol
- I smelt hints of grape flavoured medication. Tastes better than medication. Potentially watered down. Perhaps the grapes were grown by river.
- Oh man, it's a dry red. Not my favourite type. Fairly clean tasting; don't know if that means it's cheap or expensive. I'm gonna say cheap.
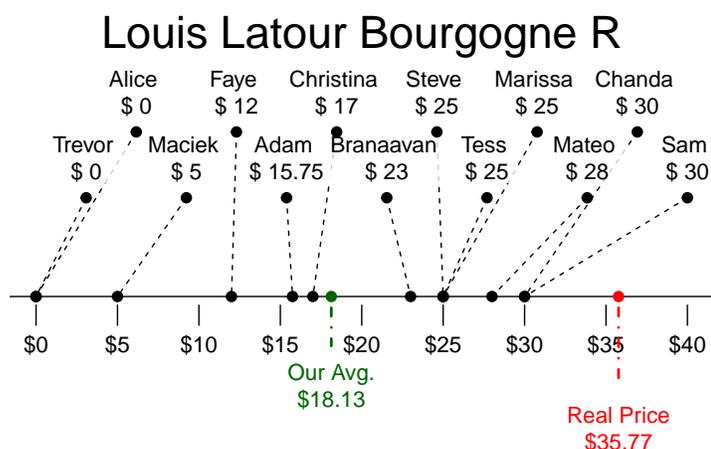- Winey
- Never a day for this

(3) Louis Latour Bourgogne (R) Pinot Noir

Country: France

Cost: $35.77 [the most expensive wine]

Average rating: 4.5 [compared to 4.9 in 2020]

Here's what we would each have been willing to pay for a bottle of this wine:

People who liked this wine:

- Chanda

People who disliked this wine:

- Alice
- Adam
- Faye
- Maciek
- Marissa
- Mateo
- Trevor

Pretentious Comments:

- Round, fruity, yet light
- I could not taste oak in this one
- Notes of cherry and oak with peaty undertones.
- As a red not bad
- Soft taste
- This must be the watery wine that Jesus made
- Ugh. Brotha ugh
- Fairly sweet, not much aftertaste. Not great. Lacking richness, body, and depth.
- Cheap and bitter, like your mum.
- What is this flavour? Steel barrel? Tart? Dry? I think I buy this quality of wine
- This is either Merlot or the cheap shit they give you at church. Kind of upsetting that I needed to put this in my mouth. Would have preferred a capri sun.
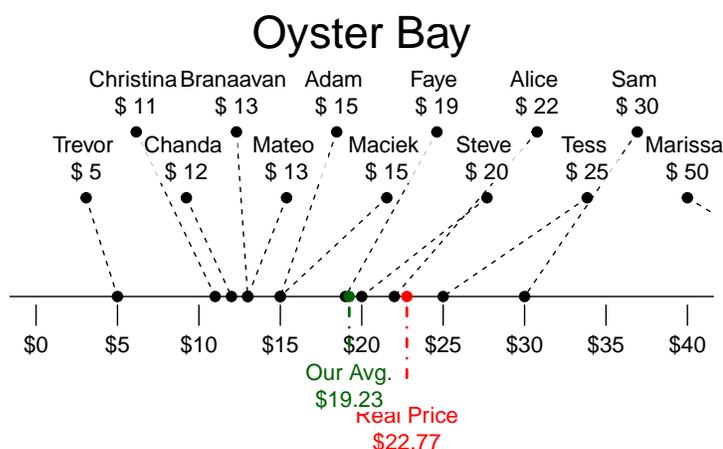- Why?

(4) Oyster Bay Sauvignon Blanc

Country: New Zealand

Cost: $22.77

Average rating: 5.4 [compared to 6.7 in 2020]

Here's what we would each have been willing to pay for a bottle of this wine:

People who liked this wine:

- Faye
- Marissa
- Sam
- Tess

People who disliked this wine:

- Chanda
- Christina
- Mateo

Pretentious Comments:

- Oooo, I like this one. It's tastes kind of similar to my favourite wine, but I don't think it's that one. . . But I'll assume it's the same type.
- I am starting to understand why to spend more than 20 dollars
- Fermented grape juice
- Sweet but sharp
- You can taste the mineralization of the soil used to grow the grapes
- This wine needs a visit to flavourtown. Blurgh
- Notes of peaches, is it Bodacious something?
- This one's an odd duck
- Dry and mediocre, like a vacation in Arizona.
- I think I messed up my earlier answers. I feel like these were made by beginners. My grandad makes wine in his basement, and it is far better. He doesn't even use grapes.
- WOW that's sour ewwwwww
- Wait is this naked grape? Ugh white wine is for high schoolers or housewives

(5) Raven Conspiracy Red Blend

Country: USA

Cost: $18.39

Average rating: 6.8

Here's what we would each have been willing to pay for a bottle of this wine:

Raven Conspiracy

Person	Amount
Trevor	$ 15
Tess	$ 18
Branaavan	$ 20
Steve	$ 20
Christina	$ 25
Maciek	$ 25
Mateo	$ 14
Faye	$ 18
Adam	$ 19
Chanda	$ 20
Alice	$ 24
Sam	$ 25
Marissa	$ 50

Our Avg. $22.54

Real Price $18.39

People who liked this wine:

- Alice
- Branaavan
- Christina
- Marissa
- Sam

People who disliked this wine:

- No one particularly disliked this wine

Pretentious Comments:

- This was good!
- Better than what Mateo's mom buys!
- Lalala I can't tell the difference. I like this one. I think it's probably cheaper than the last good red, was that 2 ??
- Earthy
- Smooth and robust, like being hit on by Mateo's mum
- Something something something Mateo's mom
- This one is kinda sweet too, but it's pretty drinkable. Not too shabby for a red. Warms your cockles. Might be good in a nice mulled wine.
- My mom potentially would like this
- Meh. Just meh
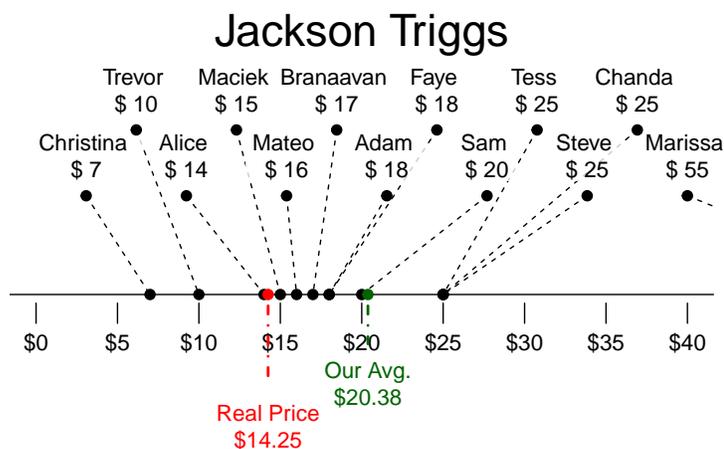- It was a dark and stormy wine

(6) Jackson-Triggs Sauvignon Blanc

Country: Canada

Cost: $14.25

Average rating: 6.2 [compared to 5.3 in 2020]

Here's what we would each have been willing to pay for a bottle of this wine:

People who liked this wine:

- Marissa
- Tess
- Adam
- Steve

People who disliked this wine:

- Christina

Pretentious Comments:

- Smooth again. Yum
- Yummy in my tummy
- A wine for children. A Mateo wine
- Delightful!
- Notes of fruits but not sure which ones
- Yes it's totally decent. I'm being rushed to return my glass.
- Still don't know what's going on. Sorry I think I missed 5.
- Watery and unremarkable, like the eyes of the impoverished masses, begging for their cheap wine.
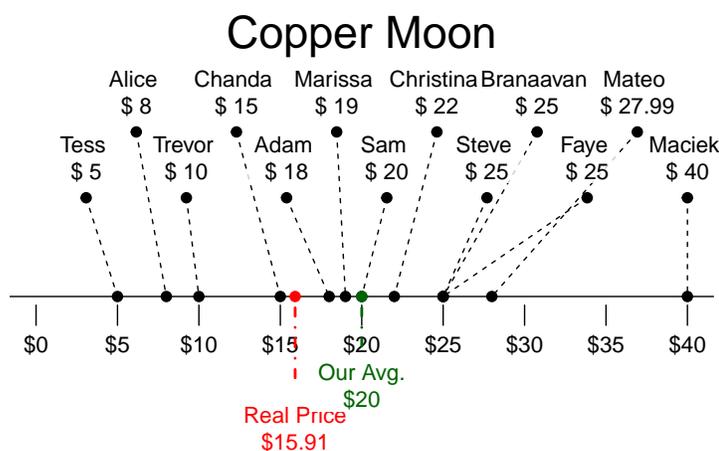- Oh this is a sour white grape juice

(7) Copper Moon Cabernet Sauvignon

Country: Canada

Cost: $15.91

Average rating: 6.7 [compared to 6.3 in 2020]

Here's what we would each have been willing to pay for a bottle of this wine:

Copper Moon

Name	Amount
Tess	$ 5
Alice	$ 8
Trevor	$ 10
Chanda	$ 15
Adam	$ 18
Marissa	$ 19
Sam	$ 20
Christina	$ 22
Steve	$ 25
Branaavan	$ 25
Faye	$ 25
Mateo	$ 27.99
Maciek	$ 40

Our Avg. $20

Real Price $15.91

People who liked this wine:

- Adam
- Christina
- Maciek
- Steve
- Branaavan
- Mateo
- Sam

People who disliked this wine:

- Alice
- Marissa
- Tess

Pretentious Comments:

- Tastes like a hint of Hawaiian Pineapple. Exquisitely dancing in my mouth.
- This is the perfect blend to induce a headache tomorrow
- Dark and strong and deep, just like Mateo's mum likes it.
- Devine!
- This was my favourite so far
- Ahhh fuck. I screwed up. I don't know which ones these are
- I didn't like it at first, but I warmed up to it
- Rich terroir, or something. Does that make it fancy? Who knows. . .
- Ethan would hopefully be proud that I don't like it but knowing my luck it's the most expensive
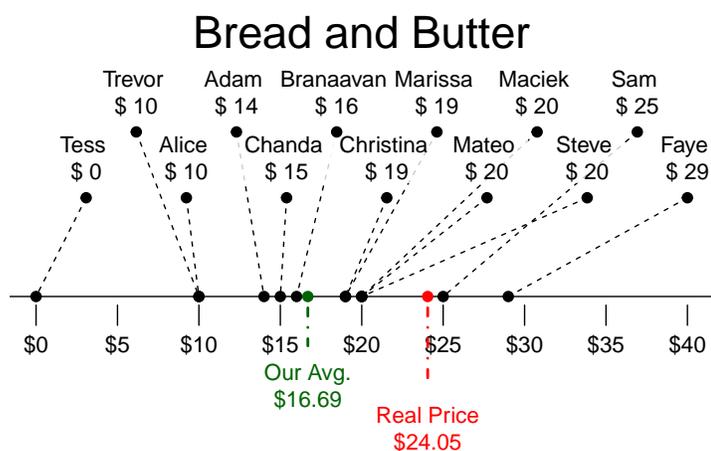- Ouch tart
- Mateo' mom does not approve

(8) Bread and Butter Cabernet Sauvignon

Country: USA

Cost: $24.05

Average rating: 5.9

Here's what we would each have been willing to pay for a bottle of this wine:

People who liked this wine:

- Mateo
- Sam
- Christina
- Faye

People who disliked this wine:

- Tess
- Alice
- Marissa

Pretentious Comments:

- Like this one a lot. I want more. This tastes like wine 12.
- Tastes like it would be served at a mid range steakhouse
- Okay this one tastes fancy. I think purely because it's not sweet. I would bring this somewhere if I wanted people to think I was fancy.
- Very sweet, I bet it's a cheap red. What's that one.... Everyone drinks it and it has a silly name. Apothic???! It's a cheap red anyway.
- Fruity but boozy, like young professionals in Inuvik, and Mateo's mum.
- Hints of stone fruit, cinnamon, and Mateo's mom
- Mateos mom like can sauvignon
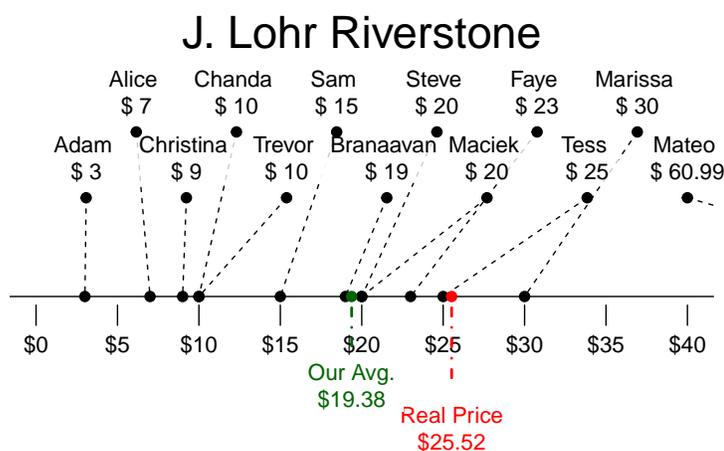- Mateo's mom does not have it going on with this wine

(9) J. Lohr Riverstone Chardonnay

Country: USA

Cost: $25.52

Average rating: 5.0

Here's what we would each have been willing to pay for a bottle of this wine:

People who liked this wine:

- Mateo
- Faye
- Tess

People who disliked this wine:

- Adam
- Alice
- Christina

Pretentious Comments:

- Taste like cheese. Supposed to be grapes. What's up with that?
- A bit sharp. Almost smokey. That's fun. Terroir!
- Mateo's mom says this is the grapes knees!
- Honestly they all start to taste the same. . . like mateos mom
- Sweet but uninspiring, like a wine tasting party full of Canadians
- Like eating an anvil
- Why so many whites? They are not for classy people like me
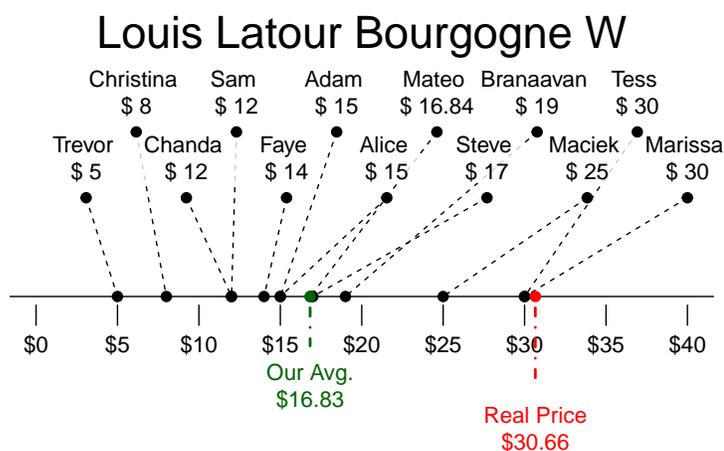- Liquid cardboard
- Please let this be an inexpensive one

(10) Louis Latour Bourgogne (W) Chardonnay

Country: France

Cost: $ 30.66

Average rating: 5.0 [compared to 5.1 in 2020]

Here's what we would each have been willing to pay for a bottle of this wine:

Louis Latour Bourgogne W

| | Christina $ 8 | Sam $ 12 | Adam $ 15 | Mateo $ 16.84 | Branaavan $ 19 | Tess $ 30 |
| Trevor $ 5 | Chanda $ 12 | Faye $ 14 | Alice $ 15 | Steve $ 17 | Maciek $ 25 | Marissa $ 30 |

Our Avg. $16.83

Real Price $30.66

People who liked this wine:

- Tess
- Branaavan
- Maciek
- Mateo

People who disliked this wine:

- Christina
- Sam
- Chanda
- Faye

Pretentious Comments:

- This is the grapes knees Mateo's Mom!
- Simple, clean, decent, like we'd all like to pretend we are while deep down our corruption roils.
- Yum
- A red wine cleverly disguised as a white
- Apple juice?
- Tart
- Pretty bland. Watery compared to the other whites we've had.
- Like getting hit by a train
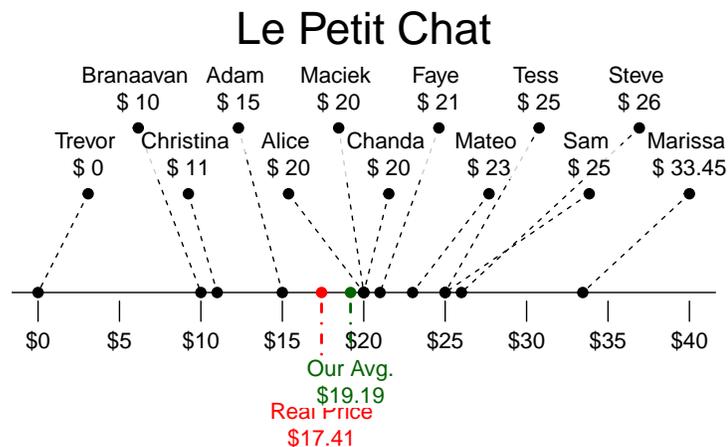- Why so many whites, I thought I told you they were the worst

(11) Le Petit Chat White Blend

Country: France

Cost: $17.41

Average rating: 5.8

Here's what we would each have been willing to pay for a bottle of this wine:

Le Petit Chat

People who liked this wine:

- Tess
- Faye
- Steve

People who disliked this wine:

- Christina
- Mateo
- Trevor

Pretentious Comments:

- Oooo this is lovely. I would drink this. Could use a bit of aftertaste improvement, but overall quite lovely.
- Tasty Yellowknife wine
- Tastes of the tears of another person leaving town
- I'm losing all sense of taste but I think it's good??
- I don't think I can tell the difference between white wines
- Tastes like booze, like some funny comment a drunk person would make
- All the fruits
- Not the greatest, but drinkable
- Ewwww Char dough Nayyy
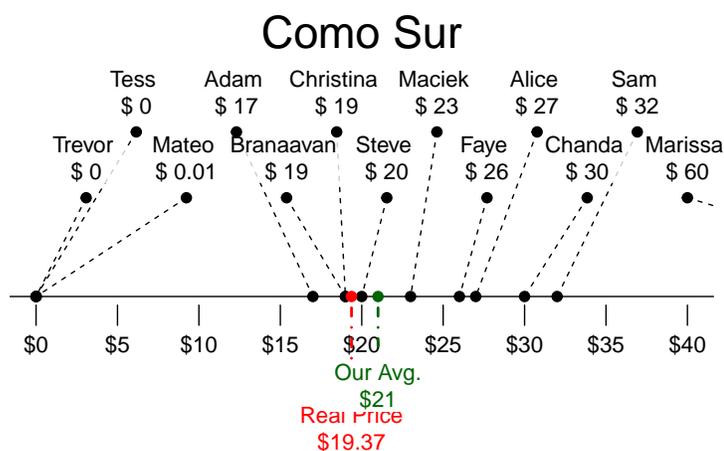- I'm too classy for this white

17

(12) Como Sur Cabernet Sauvignon

Country: Chile

Cost: $19.37

Average rating: 6.2

Here's what we would each have been willing to pay for a bottle of this wine:

Como Sur

Trevor	Tess	Mateo	Adam	Branaavan	Christina	Steve	Maciek	Faye	Alice	Chanda	Sam	Marissa
$ 0	$ 0	$ 0.01	$ 17	$ 19	$ 19	$ 20	$ 23	$ 26	$ 27	$ 30	$ 32	$ 60

Our Avg. $21

Real Price $19.37

People who liked this wine:

- Marissa
- Sam
- Adam
- Alice
- Branaavan

People who disliked this wine:

- Tess
- Mateo

Pretentious Comments:

- This tastes so nice. Very smooth and spicy
- Hmmmmmmmmmn
- Cheap to mid price wine. This is mom level wine
- Expensive? Good?
- Pretty decent. Would drink.
- This should be paired with a medium rare steak
- The least offensive of the one's I didn't like very much, and this one, for sure, is just like Mateo's mum.
- I survived!!
- Wouldn't wish that on my last born child. Eww
- Nope

# Individual Wine Preferences

Adam

Adam's ratings are primarily influenced by the cost of the wine: for every additional dollar a wine cost, he liked it a quarter-rating less. This makes him our cheapest drunk of the evening. Adam had a slight preference for red wines over white wines, but the only important feature he's looking for in a wine is that it is cheap. All wines over $20 were his lowest rated wines.

| Rating	Brand	Type	Cost
9	Copper Moon	Cabernet Sauvignon	15.91
8	Como Sur	Cabernet Sauvignon	19.37
8	Jackson Triggs	Sauvignon Blanc	14.25
8	Sawmill Creek	Merlot	13.77
7	Le Petit Chat	Blend	17.41
7	Naked Grape	Chardonnay	14.08
6	Raven Conspiracy	Blend	18.39
5	Bread and Butter	Cabernet Sauvignon	24.05
5	Louis Latour Bourgogne W	Chardonnay	30.66
5	Oyster Bay	Sauvignon Blanc	22.77
3	Louis Latour Bourgogne R	Pinot Noir	35.77
2	J. Lohr Riverstone	Chardonnay	25.52

Effect of Cost on Adam's Ratings
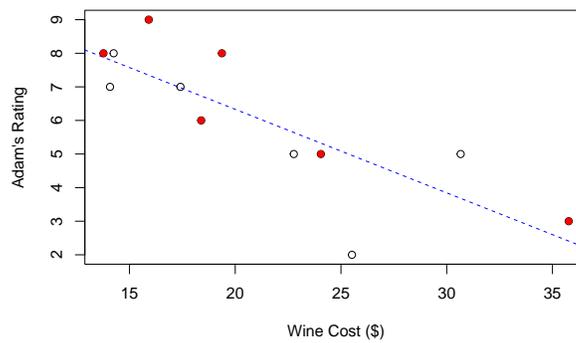
Effect of Order on Adam's Ratings

19
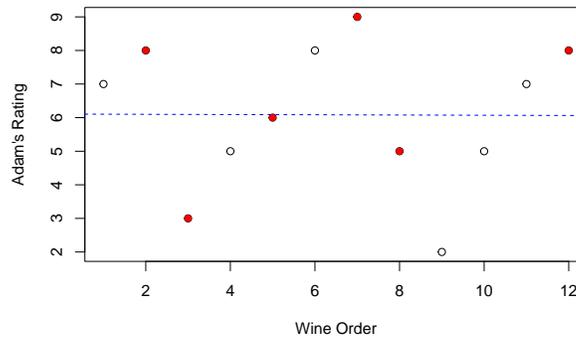
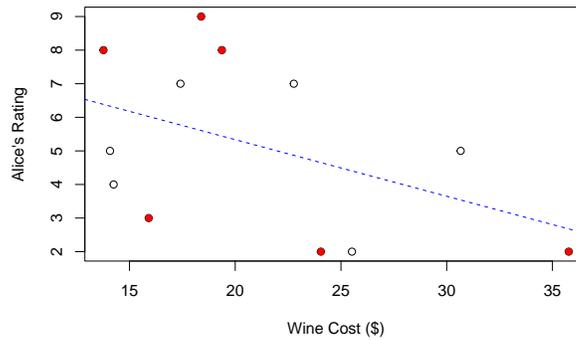And here are how Adam's ratings changed since the last wine tasting:
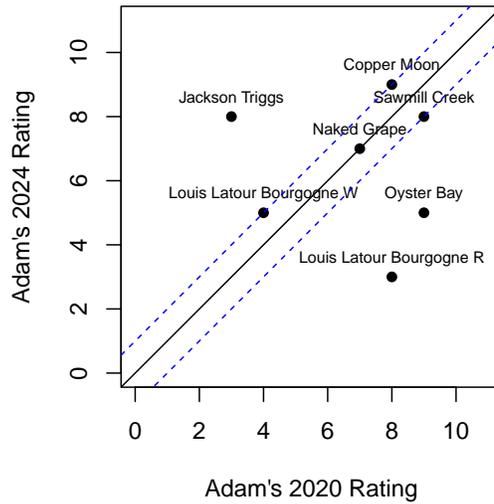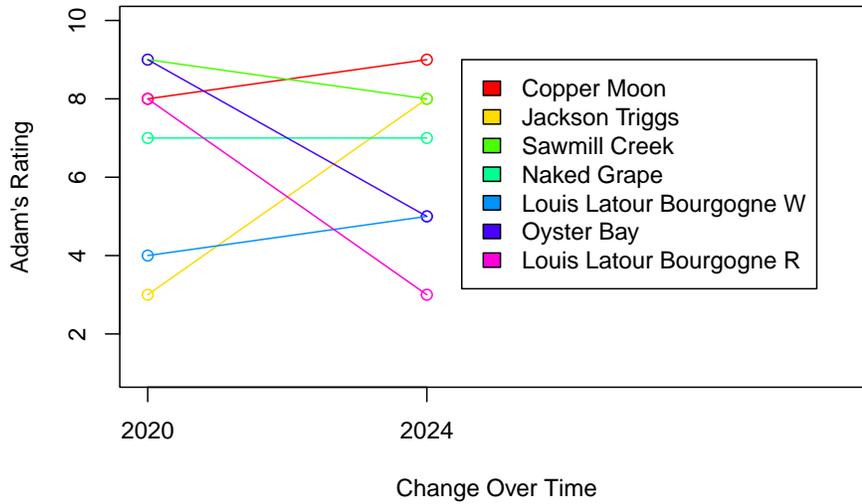
The diagonal line shows scores that were rated the same in both years, while the blue dashed lines show ratings of +/- 1 ("close enough"). The top left corner shows wines that were preferred in 2024, while the bottom right corner shows wines that were preferred in 2020.
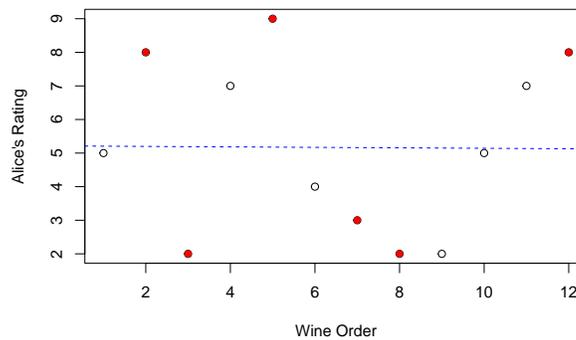
Alice

Similar to four years ago, the main determinant of whether Alice likes a wine is how cheap it is. For every additional dollar spent on a bottle of wine, Alice likes it 0.17 rating points less (compared with 0.14 last time). Alice has a love-hate relationship with red wines, with all red wines receiving scores of either 8 or above, or 3 or below.

| Rating	Brand	Type	Cost
9	Raven Conspiracy	Blend	18.39
8	Como Sur	Cabernet Sauvignon	19.37
8	Sawmill Creek	Merlot	13.77
7	Le Petit Chat	Blend	17.41
7	Oyster Bay	Sauvignon Blanc	22.77
5	Louis Latour Bourgogne W	Chardonnay	30.66
5	Naked Grape	Chardonnay	14.08
4	Jackson Triggs	Sauvignon Blanc	14.25
3	Copper Moon	Cabernet Sauvignon	15.91
2	Bread and Butter	Cabernet Sauvignon	24.05
2	J. Lohr Riverstone	Chardonnay	25.52
2	Louis Latour Bourgogne R	Pinot Noir	35.77

Effect of Cost on Alice's Ratings

Effect of Order on Alice's Ratings

And here are how Alice's ratings changed since the last wine tasting:
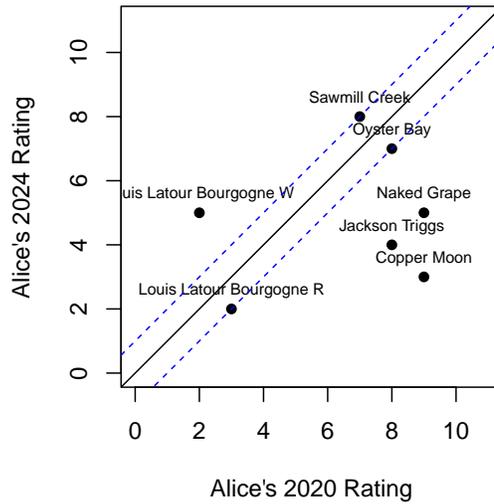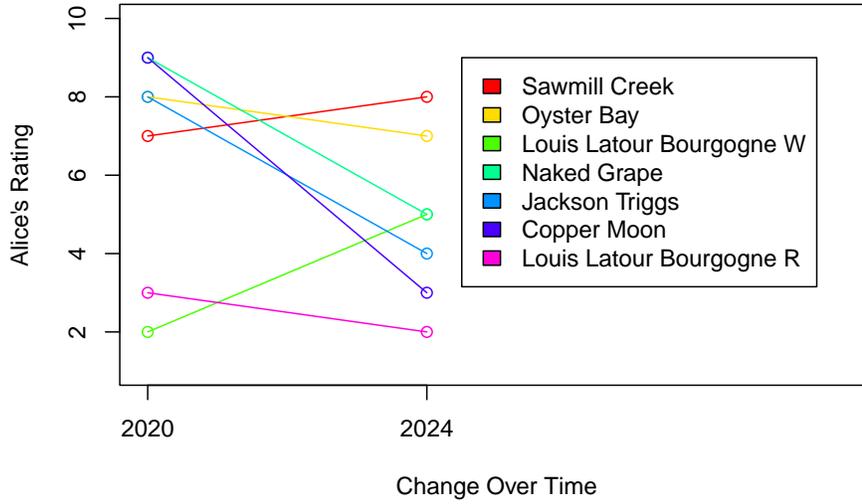
The diagonal line shows scores that were rated the same in both years, while the blue dashed lines show ratings of +/- 1 ("close enough"). The top left corner shows wines that were preferred in 2024, while the bottom right corner shows wines that were preferred in 2020.

Branaavan

Branaavan generally prefers red wines to white wines. That's it: neither cost nor order really matters. His ratings were all fairly middle-of-the-road, implying that he may not have very strong preferences when it comes to wine.

Rating	Brand	Type	Cost
8	Como Sur	Cabernet Sauvignon	19.37
8	Copper Moon	Cabernet Sauvignon	15.91
8	Louis Latour Bourgogne W	Chardonnay	30.66
8	Raven Conspiracy	Blend	18.39
7	Jackson Triggs	Sauvignon Blanc	14.25
7	Louis Latour Bourgogne R	Pinot Noir	35.77
7	Sawmill Creek	Merlot	13.77
6	Bread and Butter	Cabernet Sauvignon	24.05
6	J. Lohr Riverstone	Chardonnay	25.52
6	Naked Grape	Chardonnay	14.08
5	Oyster Bay	Sauvignon Blanc	22.77
4	Le Petit Chat	Blend	17.41

Effect of Cost on Branaavan's Ratings
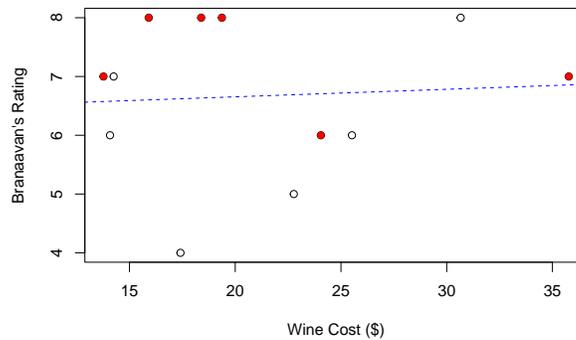

**Effect of Order on Branaavan's Ratings**
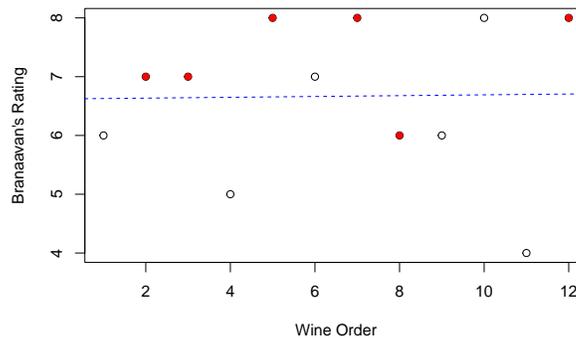
Chanda

Chanda has a strong preference for red wines, with her rating for every red wine exceeding her rating for every white wine. She really liked the Pinot Noir that was the lowest ranked wine overall by the group, and was the only person who rated it at or above an 8. Chanda has some divergent tastes from the rest of the group, but despite really liking the most expensive wine, cost did not really factor into her ratings overall.

Rating	Brand	Type	Cost
10	Louis Latour Bourgogne R	Pinot Noir	35.77
8	Sawmill Creek	Merlot	13.77
7	Bread and Butter	Cabernet Sauvignon	24.05
7	Como Sur	Cabernet Sauvignon	19.37
7	Copper Moon	Cabernet Sauvignon	15.91
7	Raven Conspiracy	Blend	18.39
6	Jackson Triggs	Sauvignon Blanc	14.25
5	Le Petit Chat	Blend	17.41
4	J. Lohr Riverstone	Chardonnay	25.52
4	Naked Grape	Chardonnay	14.08
3	Louis Latour Bourgogne W	Chardonnay	30.66
2	Oyster Bay	Sauvignon Blanc	22.77

Effect of Cost on Chanda's Ratings
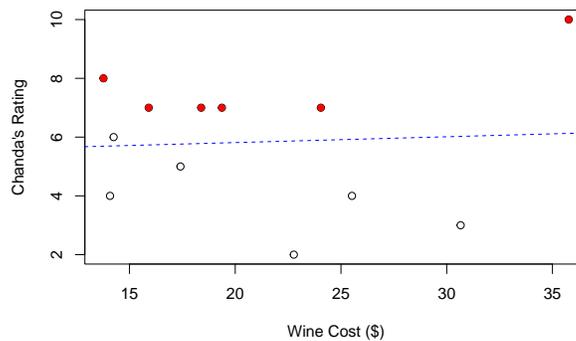
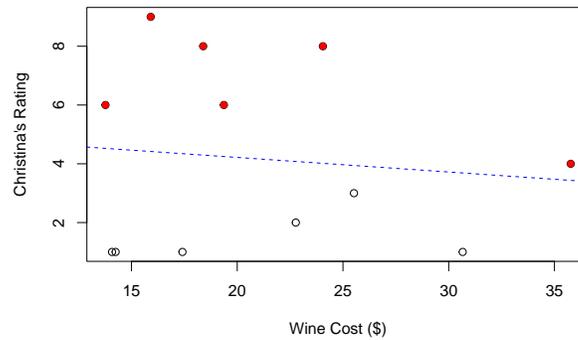**Effect of Order on Chanda's Ratings**
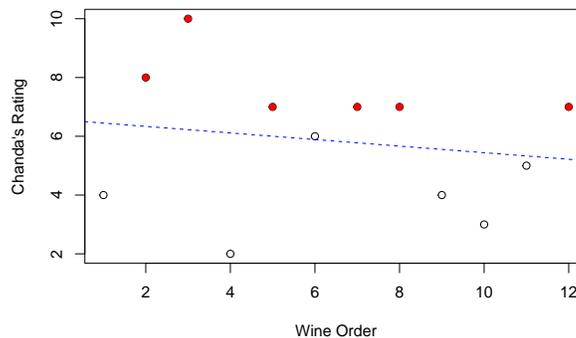
Christina

Christina did not rate a single white wine higher than a 3. So I think we're seeing a pretty clear preference for reds here – don't really need any fancy stats to tell you that. She seems to like Cabernet Sauvignons, but that may just be because they are red.

Rating	Brand	Type	Cost
9	Copper Moon	Cabernet Sauvignon	15.91
8	Bread and Butter	Cabernet Sauvignon	24.05
8	Raven Conspiracy	Blend	18.39
6	Como Sur	Cabernet Sauvignon	19.37
6	Sawmill Creek	Merlot	13.77
4	Louis Latour Bourgogne R	Pinot Noir	35.77
3	J. Lohr Riverstone	Chardonnay	25.52
2	Oyster Bay	Sauvignon Blanc	22.77
1	Jackson Triggs	Sauvignon Blanc	14.25
1	Le Petit Chat	Blend	17.41
1	Louis Latour Bourgogne W	Chardonnay	30.66
1	Naked Grape	Chardonnay	14.08

Effect of Cost on Christina's Ratings

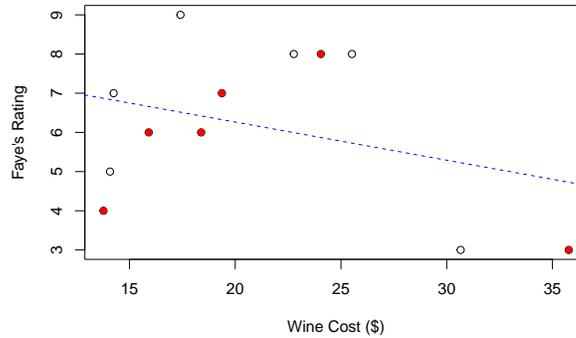**Effect of Order on Christina's Ratings**

25
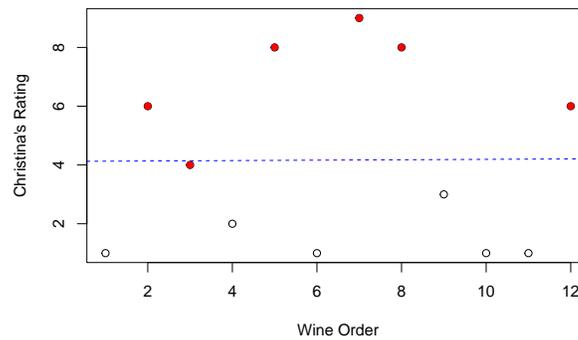
Faye

Last time, Faye had a preference for more expensive wines. This time, she has a preference for cheaper wines. But price isn't the most important feature: for every wine Faye had, her ratings went up by a quarter-point on average, making her the lightweight of the evening. Faye has a slight preference for white wines.

| Rating	Brand	Type	Cost
9	Le Petit Chat	Blend	17.41
8	Bread and Butter	Cabernet Sauvignon	24.05
8	J. Lohr Riverstone	Chardonnay	25.52
8	Oyster Bay	Sauvignon Blanc	22.77
7	Como Sur	Cabernet Sauvignon	19.37
7	Jackson Triggs	Sauvignon Blanc	14.25
6	Copper Moon	Cabernet Sauvignon	15.91
6	Raven Conspiracy	Blend	18.39
5	Naked Grape	Chardonnay	14.08
4	Sawmill Creek	Merlot	13.77
3	Louis Latour Bourgogne R	Pinot Noir	35.77
3	Louis Latour Bourgogne W	Chardonnay	30.66

Effect of Cost on Faye's Ratings

Effect of Order on Faye's Ratings
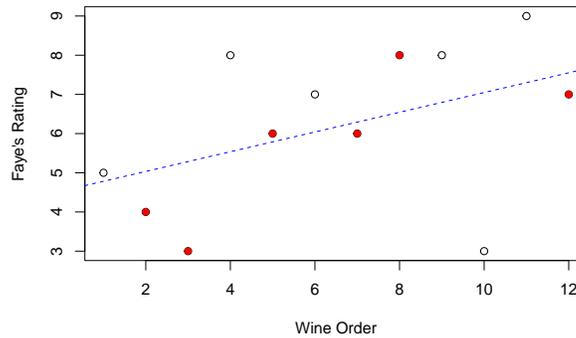
And here are how Faye's ratings changed since the last wine tasting:
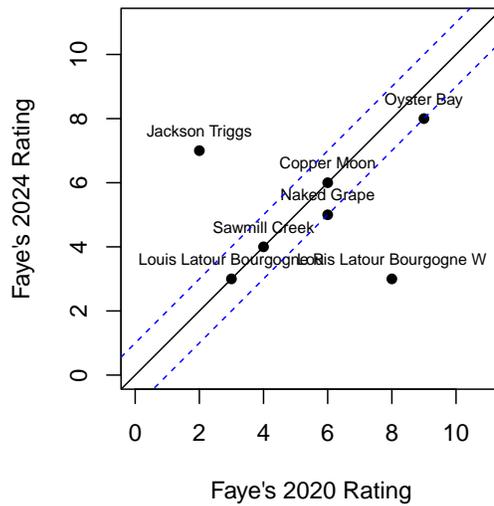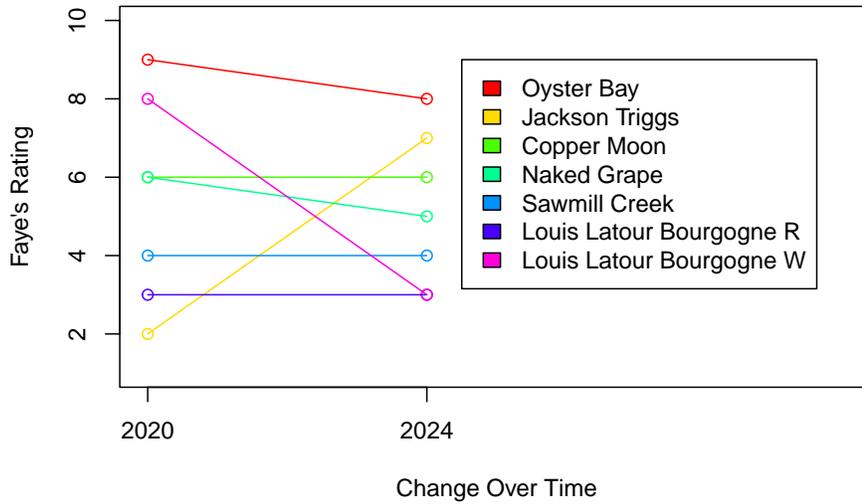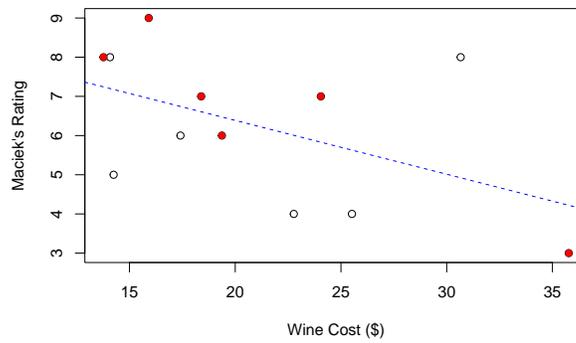

Change Over Time

The diagonal line shows scores that were rated the same in both years, while the blue dashed lines show ratings of +/- 1 ("close enough"). The top left corner shows wines that were preferred in 2024, while the bottom right corner shows wines that were preferred in 2020.
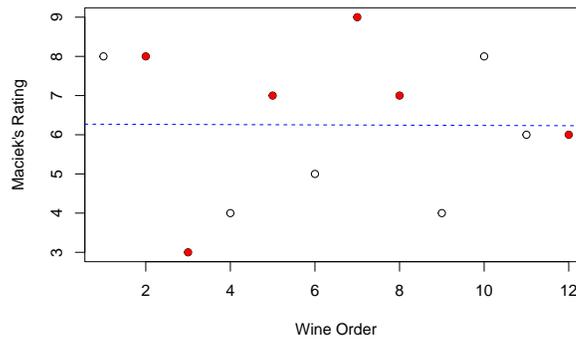
Maciek

Maciek has a slight preference for red wines. For every additional dollar a wine cost, he rated it 0.14 points lower.

| Rating	Brand	Type	Cost
9	Copper Moon	Cabernet Sauvignon	15.91
8	Louis Latour Bourgogne W	Chardonnay	30.66
8	Naked Grape	Chardonnay	14.08
8	Sawmill Creek	Merlot	13.77
7	Bread and Butter	Cabernet Sauvignon	24.05
7	Raven Conspiracy	Blend	18.39
6	Como Sur	Cabernet Sauvignon	19.37
6	Le Petit Chat	Blend	17.41
5	Jackson Triggs	Sauvignon Blanc	14.25
4	J. Lohr Riverstone	Chardonnay	25.52
4	Oyster Bay	Sauvignon Blanc	22.77
3	Louis Latour Bourgogne R	Pinot Noir	35.77

Effect of Cost on Maciek's Ratings

Effect of Order on Maciek's Ratings

And here are how Maciek's ratings changed since the last wine tasting:
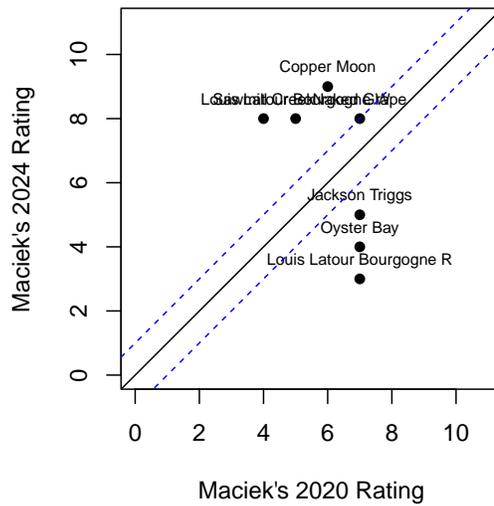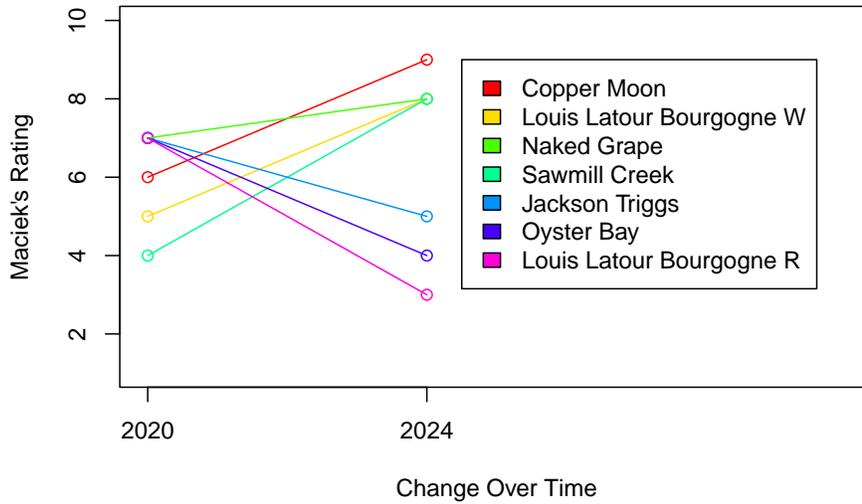

Change Over Time

The diagonal line shows scores that were rated the same in both years, while the blue dashed lines show ratings of +/- 1 ("close enough"). The top left corner shows wines that were preferred in 2024, while the bottom right corner shows wines that were preferred in 2020.

Marissa

The main thing I learned about Marissa during this wine tasting is that she is willing to wildly overpay for wines. Marissa doesn't have a preference for reds vs whites, but she does prefer cheaper wine: for every additional dollar a wine cost, she rated it 0.16 points lower. She also rated wines 0.13 points higher with every additional wine she drank.

Rating	Brand	Type	Cost
10	Como Sur	Cabernet Sauvignon	19.37
9	Jackson Triggs	Sauvignon Blanc	14.25
8	Oyster Bay	Sauvignon Blanc	22.77
8	Raven Conspiracy	Blend	18.39
7	Le Petit Chat	Blend	17.41
7	Sawmill Creek	Merlot	13.77
5	J. Lohr Riverstone	Chardonnay	25.52
4	Louis Latour Bourgogne W	Chardonnay	30.66
4	Naked Grape	Chardonnay	14.08
3	Bread and Butter	Cabernet Sauvignon	24.05
3	Copper Moon	Cabernet Sauvignon	15.91
3	Louis Latour Bourgogne R	Pinot Noir	35.77

Effect of Cost on Marissa's Ratings

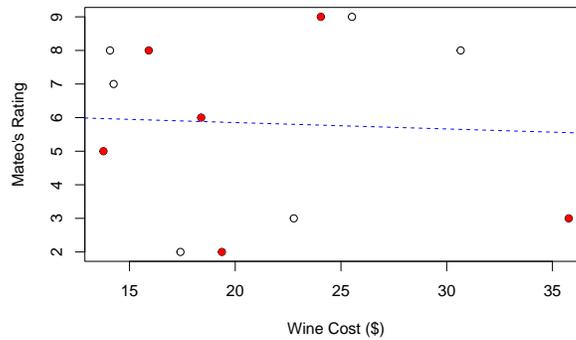**Effect of Order on Marissa's Ratings**
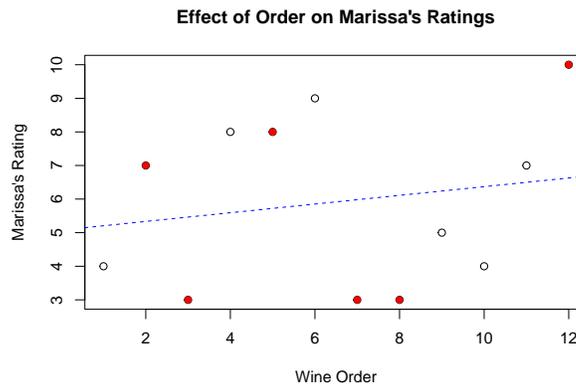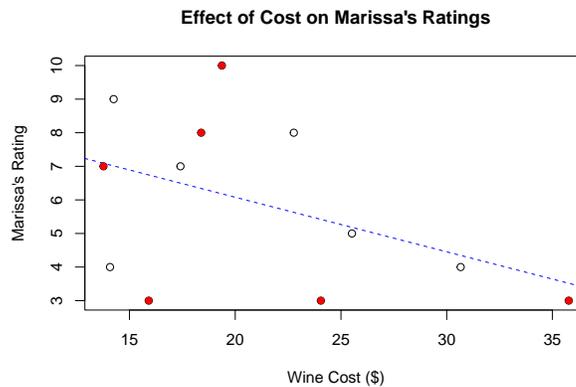
Mateo

Mateo's ratings are all over the place; I'm not sure what to make of this. The cost, order, and whether it is red or white makes no difference to Mateo. His mother will be so disappointed. Well, to be honest, she'll probably be more disappointed by how many times she is referenced in the wine review comments.

Rating	Brand	Type	Cost
9	Bread and Butter	Cabernet Sauvignon	24.05
9	J. Lohr Riverstone	Chardonnay	25.52
8	Copper Moon	Cabernet Sauvignon	15.91
8	Louis Latour Bourgogne W	Chardonnay	30.66
8	Naked Grape	Chardonnay	14.08
7	Jackson Triggs	Sauvignon Blanc	14.25
6	Raven Conspiracy	Blend	18.39
5	Sawmill Creek	Merlot	13.77
3	Louis Latour Bourgogne R	Pinot Noir	35.77
3	Oyster Bay	Sauvignon Blanc	22.77
2	Como Sur	Cabernet Sauvignon	19.37
2	Le Petit Chat	Blend	17.41

Effect of Cost on Mateo's Ratings

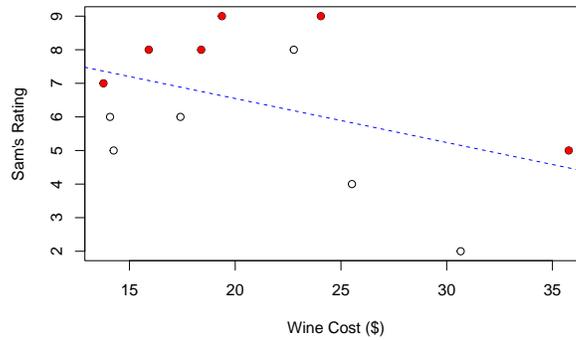**Effect of Order on Mateo's Ratings**
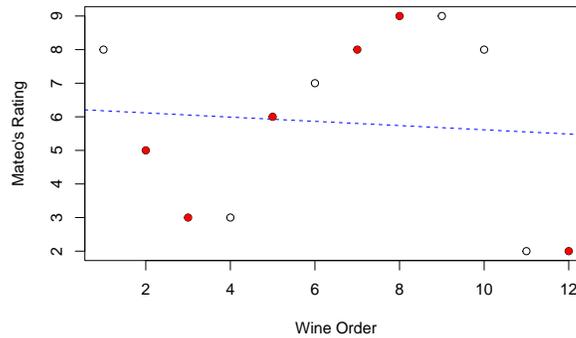
Sam

Sam prefers red wines to white wines. To be more specific, Sam likes Cabernet Sauvignons. But cost also matters: for every additional dollar a wine costs, Sam likes it 0.13 points less.

| Rating	Brand	Type	Cost
9	Bread and Butter	Cabernet Sauvignon	24.05
9	Como Sur	Cabernet Sauvignon	19.37
8	Copper Moon	Cabernet Sauvignon	15.91
8	Oyster Bay	Sauvignon Blanc	22.77
8	Raven Conspiracy	Blend	18.39
7	Sawmill Creek	Merlot	13.77
6	Le Petit Chat	Blend	17.41
6	Naked Grape	Chardonnay	14.08
5	Jackson Triggs	Sauvignon Blanc	14.25
5	Louis Latour Bourgogne R	Pinot Noir	35.77
4	J. Lohr Riverstone	Chardonnay	25.52
2	Louis Latour Bourgogne W	Chardonnay	30.66

Effect of Cost on Sam's Ratings

Effect of Order on Sam's Ratings
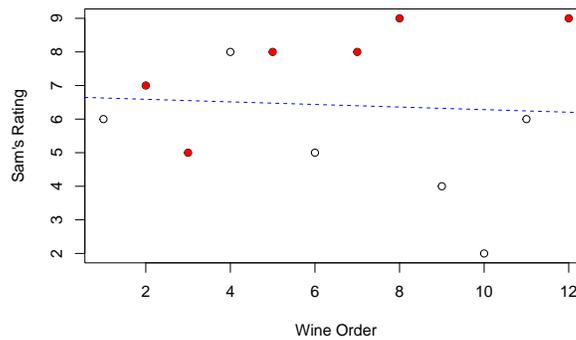
And here are how Sam's ratings changed since the last wine tasting:
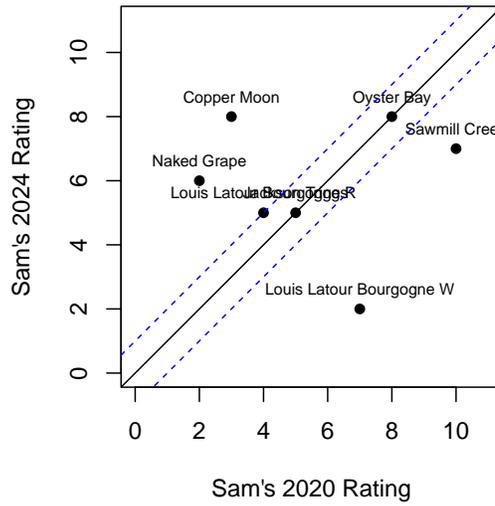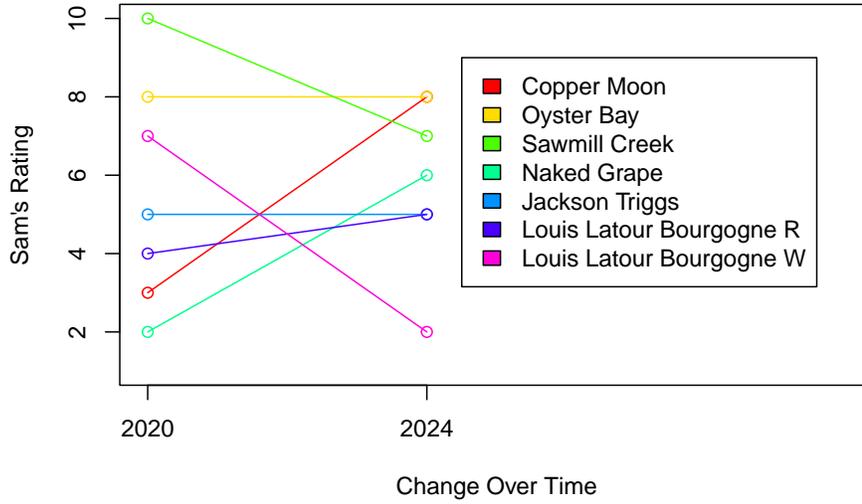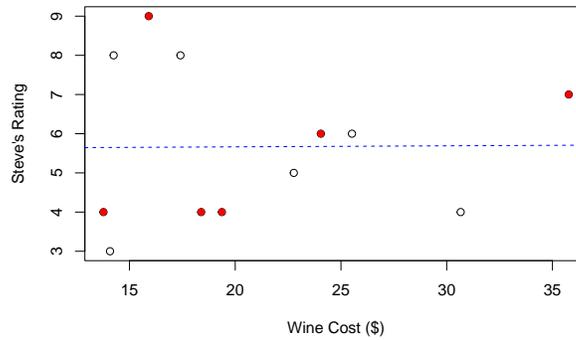

The diagonal line shows scores that were rated the same in both years, while the blue dashed lines show ratings of +/- 1 ("close enough"). The top left corner shows wines that were preferred in 2024, while the bottom right corner shows wines that were preferred in 2020.
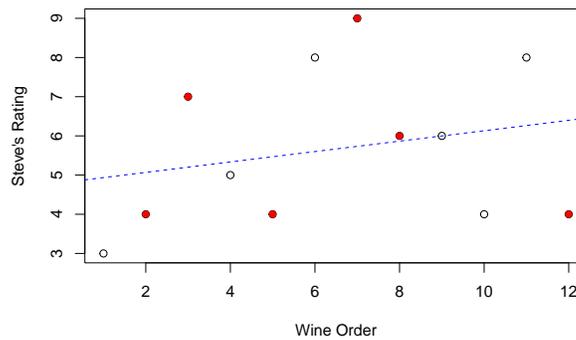
Steve

Steve has no preference between reds and whites, but he does like wines 0.13 rating points more on average with every additional wine that he drinks.

| Rating	Brand	Type	Cost
9	Copper Moon	Cabernet Sauvignon	15.91
8	Jackson Triggs	Sauvignon Blanc	14.25
8	Le Petit Chat	Blend	17.41
7	Louis Latour Bourgogne R	Pinot Noir	35.77
6	Bread and Butter	Cabernet Sauvignon	24.05
6	J. Lohr Riverstone	Chardonnay	25.52
5	Oyster Bay	Sauvignon Blanc	22.77
4	Como Sur	Cabernet Sauvignon	19.37
4	Louis Latour Bourgogne W	Chardonnay	30.66
4	Raven Conspiracy	Blend	18.39
4	Sawmill Creek	Merlot	13.77
3	Naked Grape	Chardonnay	14.08

Effect of Cost on Steve's Ratings
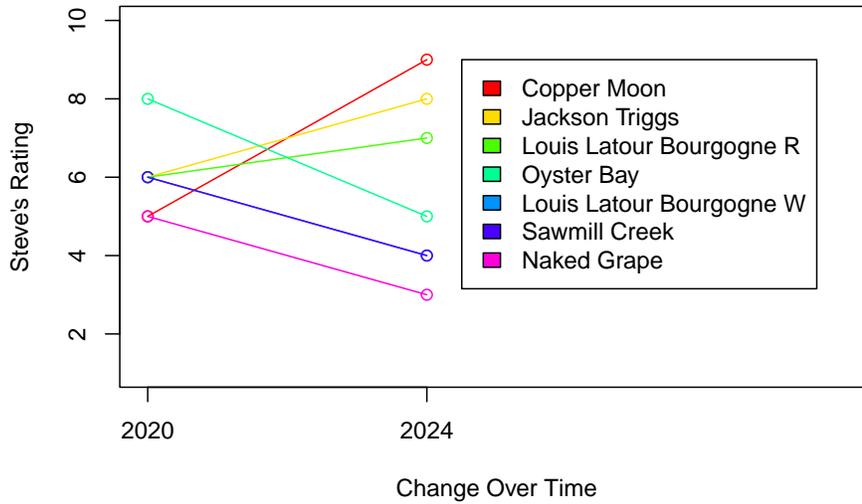

Effect of Order on Steve's Ratings

And here are how Steve's ratings changed since the last wine tasting:
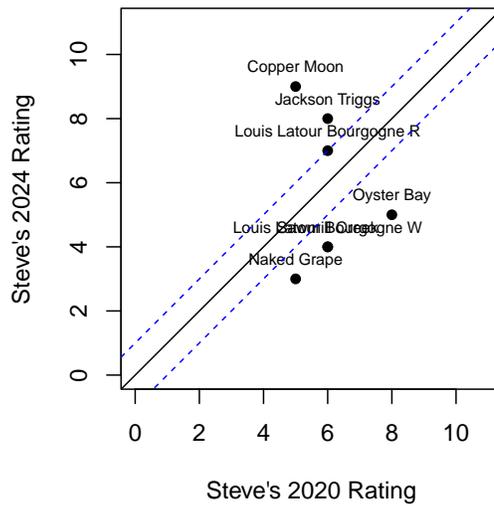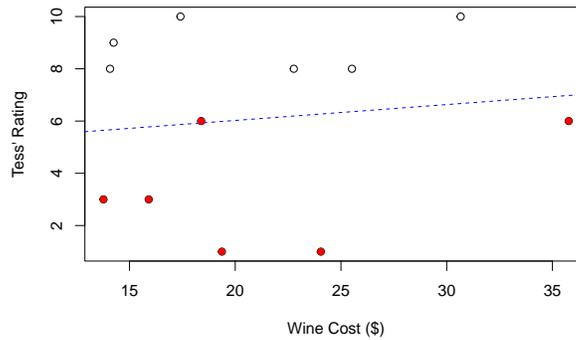

The diagonal line shows scores that were rated the same in both years, while the blue dashed lines show ratings of +/- 1 ("close enough"). The top left corner shows wines that were preferred in 2024, while the bottom right corner shows wines that were preferred in 2020.
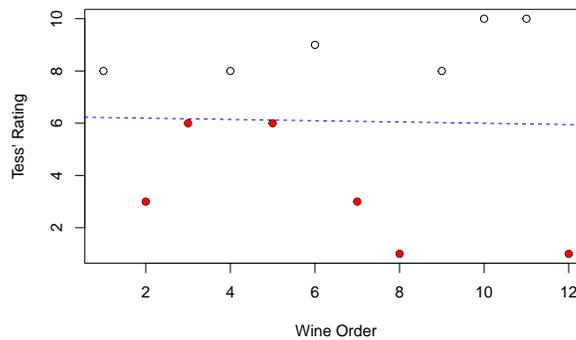
Tess

Tess likes white wines and does not like red wines. Tess did not score any white wines below an 8, or any red wines above a 6. This is the single factor determining Tess' wine preferences. Technically, and much to my surprise, Tess was the snobbiest wine drinker at the tasting. Every additional dollar spent on a wine increased her ratings by 0.06. Now, 0.06 is basically zero, but is also not in the negatives like almost everybody else.

Rating	Brand	Type	Cost
10	Le Petit Chat	Blend	17.41
10	Louis Latour Bourgogne W	Chardonnay	30.66
9	Jackson Triggs	Sauvignon Blanc	14.25
8	J. Lohr Riverstone	Chardonnay	25.52
8	Naked Grape	Chardonnay	14.08
8	Oyster Bay	Sauvignon Blanc	22.77
6	Louis Latour Bourgogne R	Pinot Noir	35.77
6	Raven Conspiracy	Blend	18.39
3	Copper Moon	Cabernet Sauvignon	15.91
3	Sawmill Creek	Merlot	13.77
1	Bread and Butter	Cabernet Sauvignon	24.05
1	Como Sur	Cabernet Sauvignon	19.37

Effect of Cost on Tess' Ratings
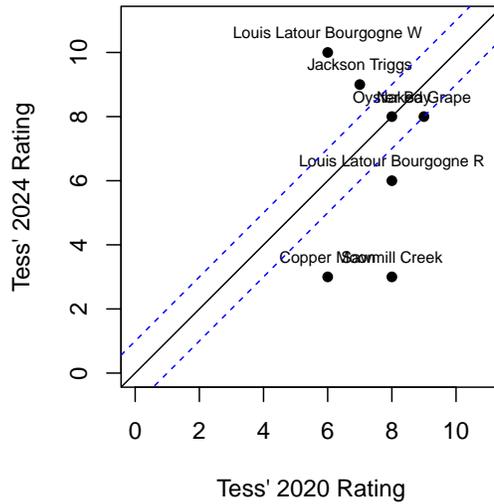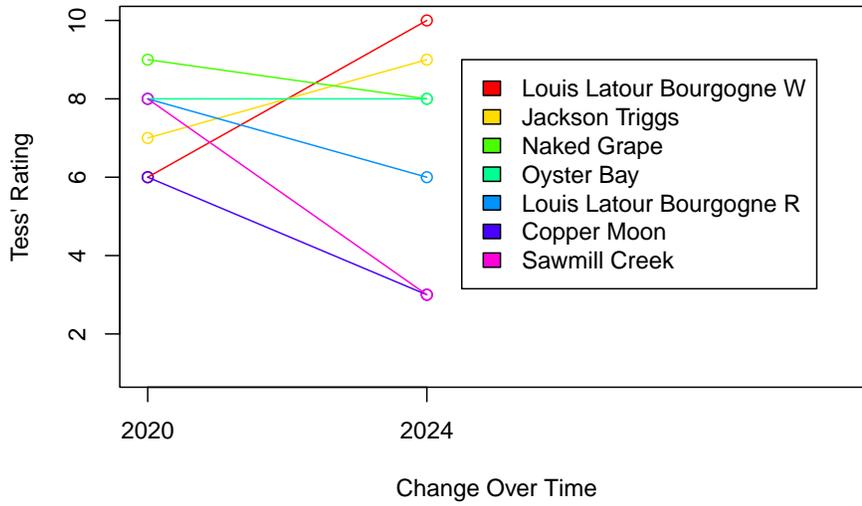

Effect of Order on Tess' Ratings

And here are how Tess' ratings changed since the last wine tasting:


The diagonal line shows scores that were rated the same in both years, while the blue dashed lines show ratings of +/- 1 ("close enough"). The top left corner shows wines that were preferred in 2024, while the bottom right corner shows wines that were preferred in 2020.

Trevor

C'mon Trevor, you've got to give me something to work with here. Red or white doesn't matter, cost doesn't matter, order doesn't matter, no wines rated above a 7... do you even like wine, Trevor?

Rating	Brand	Type	Cost
7	Naked Grape	Chardonnay	14.08
6	Bread and Butter	Cabernet Sauvignon	24.05
5	Copper Moon	Cabernet Sauvignon	15.91
5	Jackson Triggs	Sauvignon Blanc	14.25
5	Oyster Bay	Sauvignon Blanc	22.77
5	Raven Conspiracy	Blend	18.39
4	Como Sur	Cabernet Sauvignon	19.37
4	J. Lohr Riverstone	Chardonnay	25.52
4	Louis Latour Bourgogne W	Chardonnay	30.66
3	Le Petit Chat	Blend	17.41
3	Louis Latour Bourgogne R	Pinot Noir	35.77
2	Sawmill Creek	Merlot	13.77

Effect of Cost on Trevor's Ratings
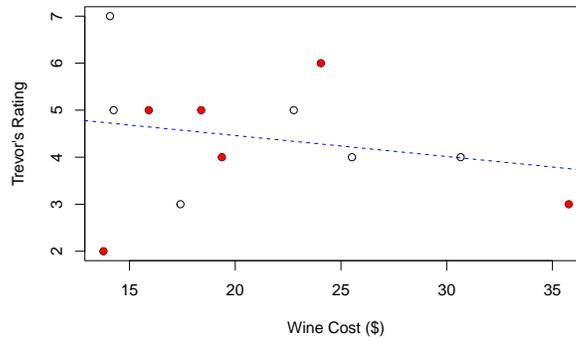
Effect of Order on Trevor's Ratings
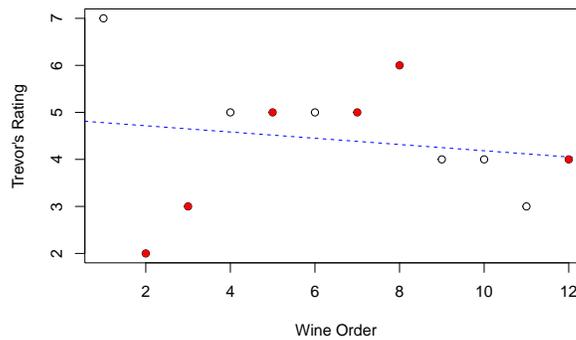
Some Final Questions

How much would you pay for this wine?

Participants were asked how much they would pay for each bottle of wine. Broadly, you said that you would pay on average $19.14 per bottle of wine, and this was unrelated to the actual cost of the wine. The green dashed line shows where guessed cost equals actual cost, showing that some of you (mostly Marissa) would wildly overpay for some of the cheaper wines, while none of you would pay full price for the expensive wines.
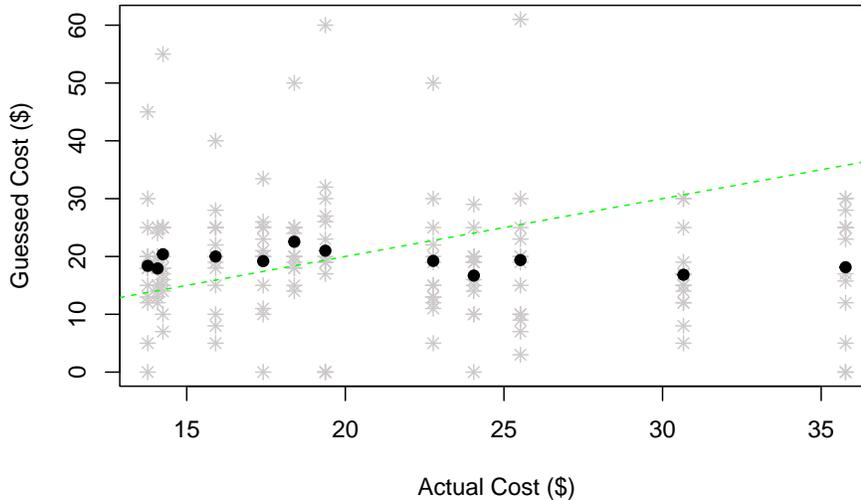
## Who was most accurate at guessing the value of the wines?

Here is the average absolute difference between how much the tasters would pay for the wine and the actual cost of the wine. Branaavan was the most accurate, estimating that he would pay on average $6.35 from the true cost. Marissa was willing to pay an average of $18.46 from the true cost of the wine.

	Average Difference ($)
Branaavan	6.35
Faye	6.40
Steve	6.63
Sam	7.66
Adam	7.95
Chanda	8.30
Tess	8.49
Christina	8.82
Alice	9.51
Maciek	9.88
Mateo	9.98
Trevor	14.48
Marissa	18.46

Who was the best at guessing wine varieties?

Participants were prompted to guess what wine variety they were drinking. Let's see how you did.

Here is how often each participant guessed the correct variety of wine. Faye was the best wine variety guesser, with 8/12 varieties guessed correctly!
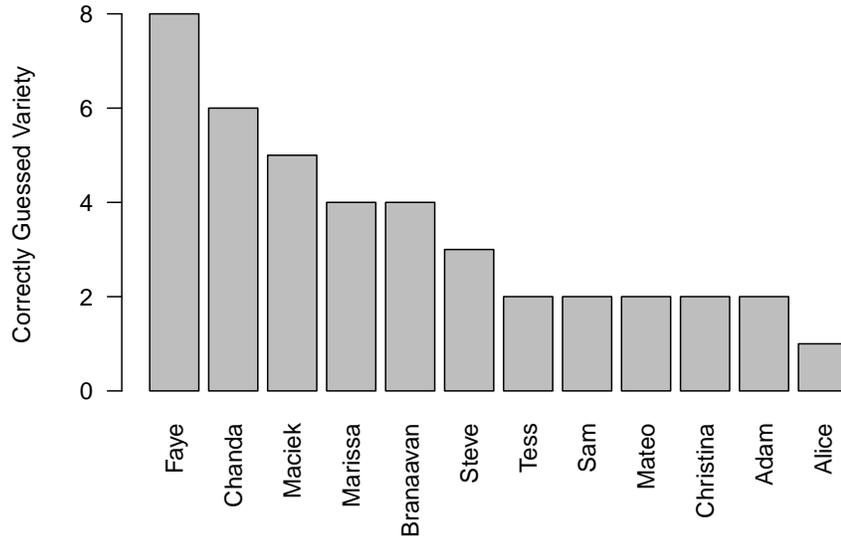
Who should be wine drinking buddies?

The figure below shows who have more similar tastes in wine (more red) and less similar tastes in wine (more blue). For example, Marissa and Alice had the most similar tastes in wine of everyone at the party (0.74 correlation), while Tess and Christina had the least similar tastes (-0.85 correlation).

Now, sophisticated analyses will tell you who you should go wine touring with:

Here are the mathematically optimal wine drinking buddy combinations of the participants at this event:

- Adam & Maciek
- Christina & Chanda & Branaavan (red wine only, obviously)
- Alice & Marissa & Sam
- Trevor & Mateo
- Faye & Steve & Tess